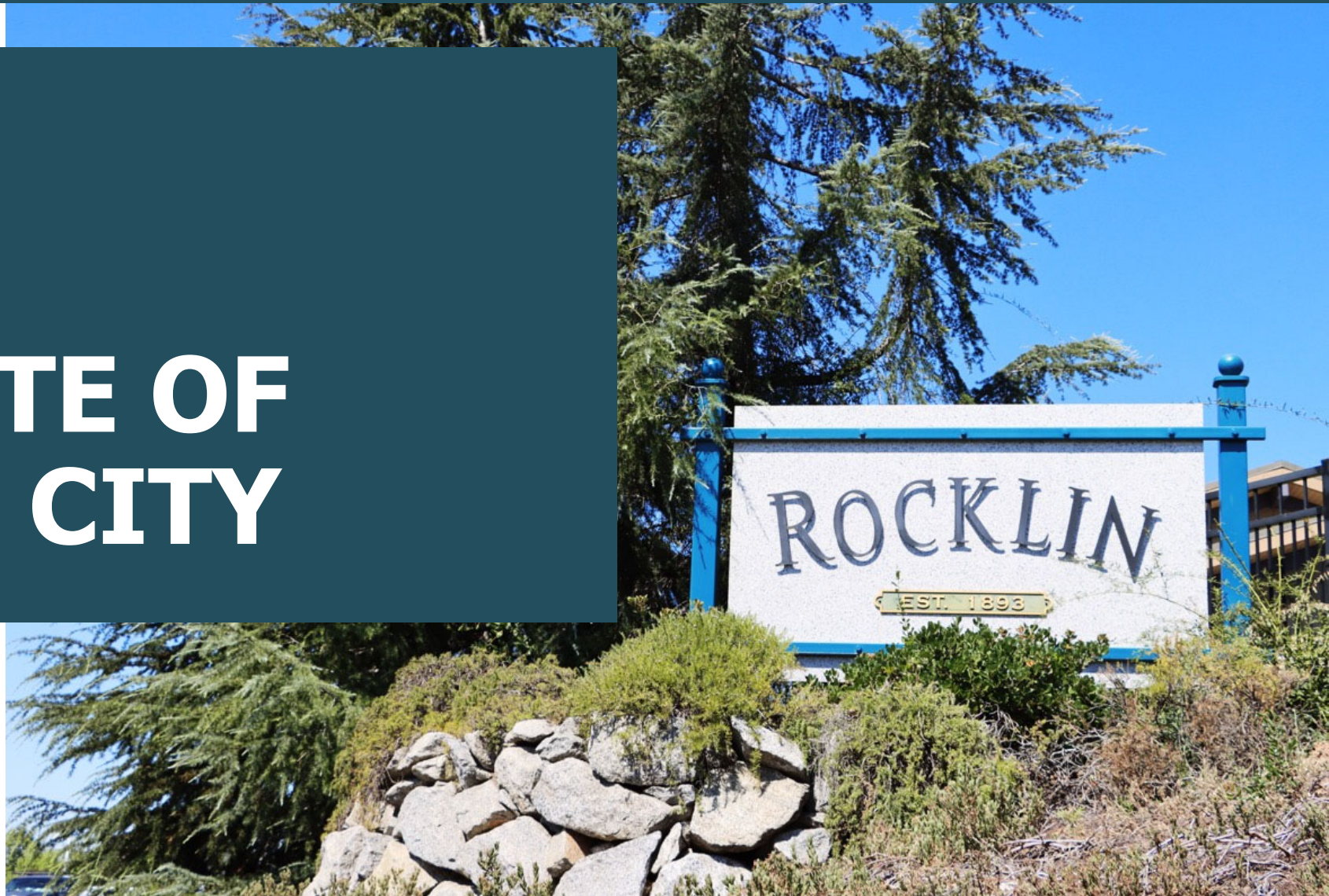


STATE OF THE CITY





Mayor

JILL GAYALDO





CITY COUNCIL

HORTON



Vice-Mayor

BILL HALLDIN





Councilmember

KEN BROADWAY



Councilmember

GREG JANDA



Councilmember

JOE PATTERSON





Aly Zimmermann

City Manager





Rocklin Chamber of Commerce

A microscopic image of a cell surface, showing a blue, textured membrane with several red, irregularly shaped structures (possibly receptors or proteins) protruding from it. The background is dark blue.

RECOVERY AND COVID-19

The logo features the text "COME IN" in red, "ROCKLIN" in blue with a yellow house icon inside the 'O', and "WE'RE OPEN" in red, all enclosed within a red square frame. Below this, the text "Restaurant Assistance Program" is written in blue.

COME IN
ROCKLIN
WE'RE OPEN
Restaurant Assistance Program

"We're Open" Campaign



COVID-19 Business Assistance Program

Helping Keep the Lights On

Eligible Rocklin businesses* can receive up to \$1,000 to cover utility costs incurred during the COVID-19 pandemic.

APPLY TODAY!



AREA CHAMBER OF COMMERCE

**Restaurant Assistance and
“Keep the Lights On” Campaign**

The background image shows a natural landscape. In the foreground, there is a field of numerous grey and brown rocks of various sizes. In the middle ground, several large, smooth, grey boulders are scattered across the terrain. The background is filled with a dense line of green trees under a clear blue sky. A dark teal rectangular box is overlaid in the center of the image, containing the text.

BUSINESSES SUPPORT PROGRAMS

The background of the slide is a photograph of the United States flag waving in the wind against a clear blue sky. A circular logo is overlaid on the right side of the image. The logo has a dark blue background with a ring of yellow stars around the perimeter. Inside the circle, the words "THE AMERICAN RESCUE PLAN" are written in white, bold, sans-serif capital letters. In the bottom left corner, there is a dark teal rectangular box containing the text "American Rescue Plan Act Funds" in white, bold, sans-serif font.

American Rescue Plan Act Funds





Welcome!

SHERRI CONWAY

Assistant City Manager

A group of approximately 15 people, including men and women of various ages, are posing for a group photo outdoors. They are all smiling and cheering, with many raising their hands in the air. They are standing in front of a large white banner that features the 'GROWTH FACTORY' logo, which consists of a gear icon and the text 'GROWTH FACTORY'. The banner is hung across the front of a building with large glass windows. The scene is set during the day, with trees and a clear sky visible in the background. The overall atmosphere is one of excitement and celebration.

Private Business Incubator in Rocklin

An aerial photograph of a city street scene, likely downtown, showing a mix of residential and commercial buildings, trees, and a road. A dark blue rectangular overlay is positioned in the center of the image, containing the text 'DOWNTOWN DEVELOPMENT ACTIVITY' in white, bold, sans-serif capital letters. The text is arranged in three lines: 'DOWNTOWN' on the first line, 'DEVELOPMENT' on the second line, and 'ACTIVITY' on the third line. The background image shows a street with a roundabout on the left, a road with multiple lanes in the center, and various buildings and greenery on the right. In the bottom right corner, there are some small, semi-transparent icons, including a person icon, a '2D' label, and a compass-like icon, suggesting this might be a screenshot from a mapping application.

DOWNTOWN DEVELOPMENT ACTIVITY



Pacific Tech Park



Key Map n.t.s.

Quarry Place

Beer 40





Land Adjacent to Quarry Park Adventures



Quarry Park Adventures Success



Rocklin Road and Pacific Street Roundabout



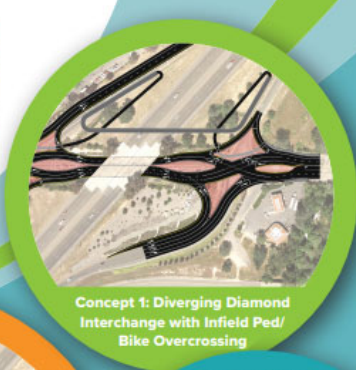
Oak, Pine and Pacific Future Housing

5040 Pacific St
3720 Pine St



ROCKLIN ROAD INTERCHANGE IMPROVEMENTS PROJECT

Enhancing College to Downtown Connection



Concept 1: Diverging Diamond
Interchange with Infield Ped/
Bike Overcrossing



Concept 2: Diverging Diamond
Interchange with Separate Ped/
Bike Undercrossing



Concept 3: Diverging Diamond
Interchange with Adjacent Ped/
Bike Undercrossing



Rocklin Rd. and I-80 Interchange Planning

College Park





MAJOR PROJECTS ACROSS THE CITY

An aerial photograph showing a suburban neighborhood. A new road extension, Whitney Ranch Parkway, runs diagonally from the bottom left towards the top right. The road is flanked by a grassy median and a concrete curb. To the left of the road is a large, undeveloped area with a small, irregularly shaped pond. To the right of the road is a residential area with many houses, some of which are under construction, showing wooden frames. The houses have various roof colors, including brown, grey, and blue. The background is filled with more houses and trees, suggesting a densely populated area.

Opening of Whitney Ranch Parkway Extension

A group of people are enjoying a trail. In the foreground, a man and a woman are walking on a paved path. The man is wearing a green t-shirt, khaki shorts, a cap, and sunglasses. The woman is wearing a blue t-shirt and patterned shorts. Behind them, a young woman is riding a blue bicycle. Further back, another person is on a bicycle, and a child is visible. The trail is surrounded by large trees with green leaves, and the sky is clear and blue.

SWRA Improvements



Whitney Park Bike Pump Track



Summer Concert Series

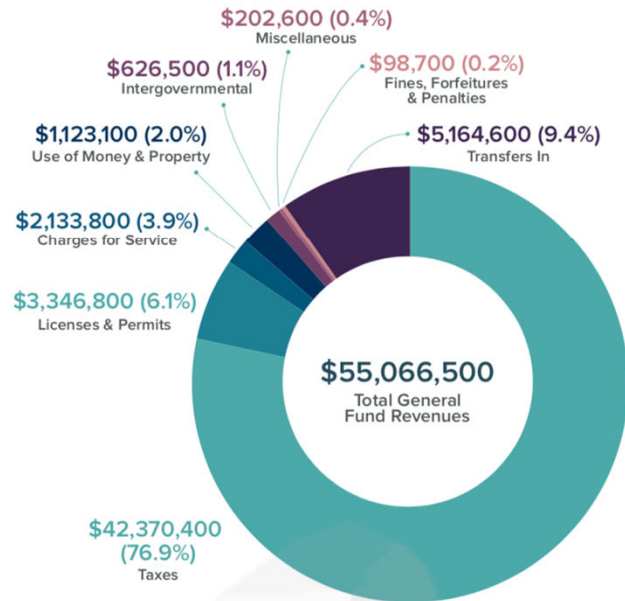


Rocklin Fire Tiller Truck

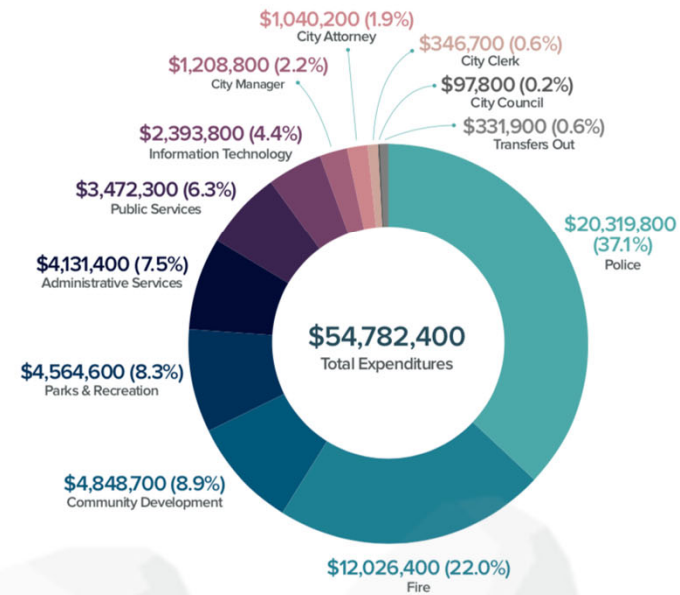
A photograph of a business meeting. In the foreground, a person's hand holds a black pen over a white sheet of paper. On the table, there are several documents featuring colorful pie charts and bar graphs. In the background, another person is visible, also working with documents. The scene is brightly lit, suggesting an office environment.

Investment Advisory Committee

GENERAL FUND REVENUE SOURCES



GENERAL FUND EXPENDITURES BY DEPARTMENT



Fiscal Responsibility

An aerial photograph of a commercial development. In the foreground, a multi-lane road with yellow lane markings runs horizontally. To the left of the road is a large, paved parking lot filled with numerous cars. Several commercial buildings are visible, including a large, long, low-rise building with a white roof and a smaller, more complex building with a red-tiled roof. The background shows more of the development, including additional parking areas and buildings, surrounded by some greenery and trees.

NEW BUSINESSES



Highly Educated Workforce

Now Open For Businesses

Terra Outdoor Living



Crumbl Cookie



US Bank



New Business Headquarters

J and S Asphalt



Pasquetti Engineering



Expansion of Auto Sales

Jaguar and Land Rover



Planned New Businesses

Tractor Supply



Hobby Lobby





Trader Joe's



Why Do People Live In Rocklin?



LOGAN WEBB

(graduated RHS class of 2014)



#62



Let's get loud Rocklin!

Loud Rocklin!

Hometown Hero Logan Webb



Money

BEST PLACES
TO LIVE
★ 2021-2022 ★

Rocklin Ranked in the Top 50
BEST PLACES TO LIVE
in America


ROCKLIN
CALIFORNIA



ROCKLIN
CALIFORNIA

THANK YOU

State of the City

