



2017 V.I.P. SPONSORSHIP



V.I.P. *multi-event* SPONSOR

As a VIP SPONSOR you'll love this special package, with 8 VIP tickets to all five City of Rocklin Entertainment Season events at Platinum Living Amphitheater at Quarry Park, plus free parking, and dinners!

"This is a chance to meet my customers in a relaxed atmosphere. They see me more as a neighbor than as just a business."

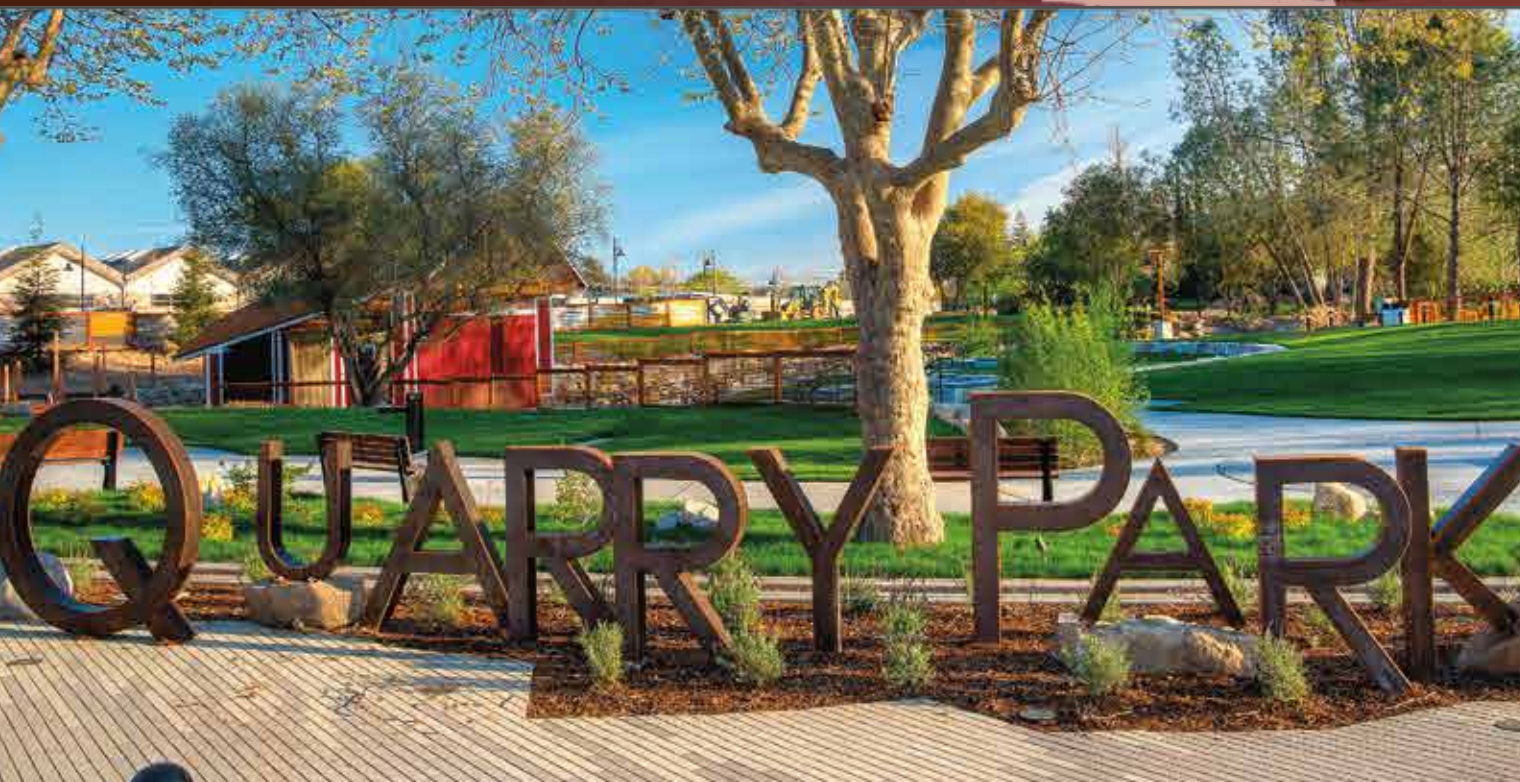
- 2016 Sponsor

2017 SPONSORS

V.I.P. SPONSOR PACKAGE

- ✓ 8 VIP PACKAGES to all five City of Rocklin Quarry Park Entertainment Season events at Platinum Living Amphitheater —
 - 8 VIP Tickets to each event
 - 8 Parking Passes for each event
 - 8 Dinners at each event
- ✓ Logo on —
 - website
 - sponsor signage at Quarry Park and at event
 - eBlast
 - ticket website and registration page
 - program/guide (when applicable)
- ✓ Name or Logo (when applicable) on —
 - flyers
 - rack cards
 - posters
- ✓ Twitter Shout Out
- ✓ Discounted Exhibit Space at specified Events

\$10,500





Connect With Your Customers as a Sponsor

- 60,900+ Attending events
- 36,000 2017 Event mailer
- 23,000 Eblast & ENews reach for each event
- 10,000 Flyers distributed to schools for most events
- 9,600+ Facebook, Twitter, and Instagram followers

139,500 Impressions



Sponsorship is a great opportunity to present your business to a welcoming group of potential customers. You're no longer just brick and mortar, you're a person... just like them.

City of Rocklin

Office of Events and Tourism

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rocklin.ca.us



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CityofRocklin

