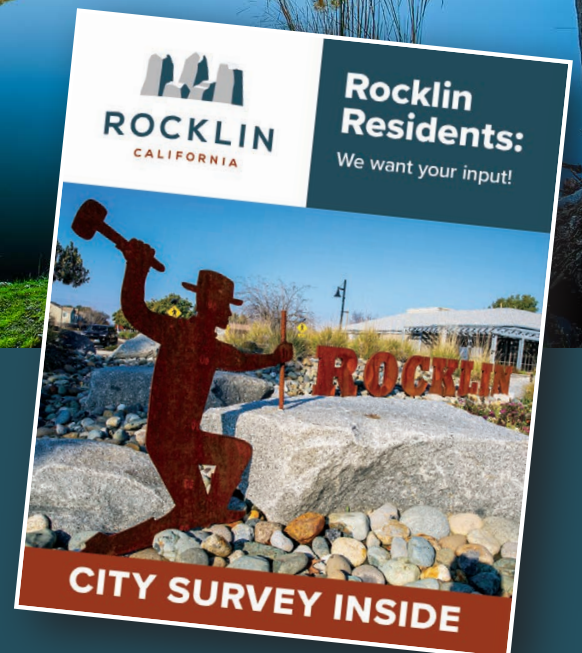




We recently asked for your priorities regarding Rocklin city services — and you responded.



Here is what you told us...

Thank you, Rocklin. Your input makes our City better!



February 2026

Dear Rocklin Residents:

Thank you for your interest in the City of Rocklin. Your input is essential in helping us serve you better, and protect our city's high quality of life.

Last fall, we asked you for input on your priorities for Rocklin. The community response was extraordinary. **The City received nearly 3,000 completed surveys with over 900 personal comments from community members.** Beyond our mailer and online survey, the City also met personally with residents and neighborhood organizations and we continue to seek input from interested parties in 2026 to help shape Rocklin's future.

While the input we received varied widely, one thing was clear: residents really care about Rocklin and appreciated the opportunity to weigh in. Here are a few examples:

"We feel safe in our neighborhood and love our police department." — Eric & Mary

"Please don't over-develop! Keep parks & maintain open space." — Emily

"The issue of e-bikes is a growing safety issue that I hope can be addressed before it gets worse." — Anonymous

"Thank you for listening to the residents and asking for input." — Teresa B.

"Love our town and that we feel safe where we live. We've never had any issues with crime and have lived here since 1996." — Chris F.

"Please allocate funding to maintain our city roads in good condition." — Juan C.

"I am a proud Rocklin resident and am so thankful and lucky to live here and be served by such amazing people." — Lauren T.

Your input matters—especially now. The City continues to be in solid financial condition, having made smart investments and strategic decisions; however, the strain on essential city services has continued to grow. To effectively plan for Rocklin's future, we are continuing to engage residents on the possibility of a modest increase to our city sales tax, a step that would require local voter support. **No decisions have been made yet.** YOUR input is helping Rocklin move forward responsibly and with community support.

I hope you will join us at an upcoming Rocklin Town Hall Meeting. **Please take this opportunity to weigh in and help shape the future before important City decisions are made.** See the back of this mailer for more information on our spring Town Hall schedule.

Thank you again for your interest in City issues—**we are listening!**

Sincerely,

Aly Zimmermann

Aly Zimmermann, Rocklin City Manager

Community Survey Results

* DATA SOURCE:

693 survey cards received

2,186 online surveys received

2,879 TOTAL respondents

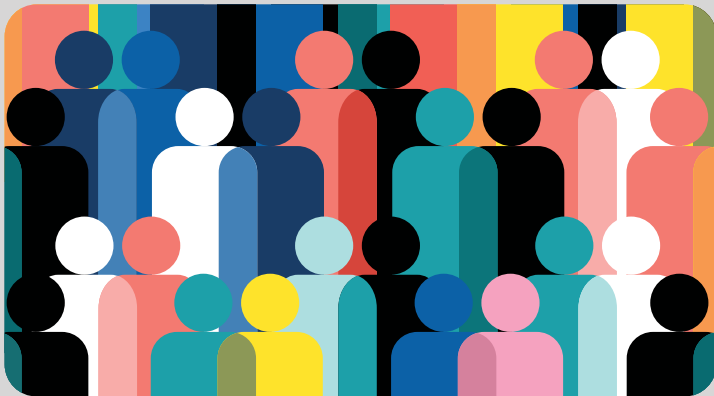
Community Priority Rankings: City NEEDS most important to survey respondents*

#1

ENSURING a safe community with sufficient police personnel, public safety technology, crime prevention programs, and adequate neighborhood police patrols.

#2

MAINTAINING 911 rapid response times for emergency medical and fire services.



#3

PRESERVING city parks and open space, and keeping public spaces healthy, safe, and clean for children and families.

#4

SAFEGUARDING the City's financial stability and prioritizing transparency in city operations.

#5

PREVENTING storm drain failures to keep roads open and clear, preserving safe routes to school, reducing traffic congestion on local roads, and repairing streets and potholes.

#6

PROVIDING valued youth programs and maintaining facilities and infrastructure.

Your input matters—especially now.

The City continues to be in solid financial condition, having made smart investments and strategic decisions; however, the strain on essential city services has continued to grow. To effectively plan for Rocklin's future, we are continuing to engage residents on the possibility of a modest increase to our city sales tax, a step that would require local voter support. **No decisions have been made yet.** YOUR input is helping Rocklin move forward responsibly and with community support.

Questions & Answers from the City's fall mailer:

The City responded to over 100 specific questions submitted by residents in response to our mailer.

Find the Questions & Answers at:

www.rocklin.ca.us/communitysurvey

or scan the QR code.

If you have additional questions, please reach out to:

CityManager@rocklin.ca.us





City of Rocklin
3970 Rocklin Road
Rocklin, CA 95677

ROCKLIN
CALIFORNIA

Provided as a public service by the City of Rocklin.



Join the Conversation.



The City of Rocklin will hold a series of town hall meetings. Attend the meeting that's most convenient for you.

This is your opportunity to learn more and help shape the future of our city.

- ▶ **Mon, March 9th, 6:00 – 7:30 pm**
Sierra College Board Room (LR133)
5100 Sierra College Blvd, Rocklin
- ▶ **Wed, March 18th, 6:00 – 7:30 pm**
Rocklin Events Center
2650 Sunset Blvd, Rocklin

- ▶ **Wed, March 25th**
6:00 – 7:30 pm
Available **ONLY** on **Zoom** 
- ▶ **Tue, March 31st, 6:00 – 7:30 pm**
City Council Chambers
3970 Rocklin Rd, Rocklin
Also available on **Zoom** 



For more information, SCAN the QR code, or go to:

www.rocklin.ca.us/communitysurvey

or email: CityManager@rocklin.ca.us