

RECREATION BUSINESS TECHNICIAN

Salary Range: 27 (Public Service Employees)

DEFINITION

Under general supervision plans, organizes, and directs business service activities within the Recreation Division. This includes marketing, financial/budget activities, special events, and technology systems within the Recreation Division. Coordinates division activities with other City divisions and/or departments and provides highly responsible technical support to the Parks and Recreation Superintendent.

DISTINGUISHING CHARACTERISTICS

This position provides the full range of administrative support in the recreation services series, including analytical, budgetary, fiscal, and supervisory responsibilities, and reports directly to the Parks and Recreation Superintendent. Incumbents are expected to carry out the full realm of duties under minimal supervision. This position is distinguished from the Daycare Supervisor and the Recreation Supervisor in that it directs the overall business activities within the Recreation Division and is not responsible for the day to day supervision of either daycare or recreation operations.

SUPERVISION RECEIVED AND EXERCISED

The incumbent reports to the Parks and Recreation Superintendent, and exercises direct supervision over assigned professional, technical and administrative support personnel.

EXAMPLES OF DUTIES, KNOWLEDGE, AND ABILITIES

Duties may include, but are not limited to, the following:

- Participates in budget preparation and administration; prepares cost estimates for budget recommendations; submits justifications for staff, equipment, and supplies; monitors and controls expenditures.
- Develops marketing plans and oversees division/department marketing activities, including advertising and promotional efforts; plans and analyzes marketing related to community needs and demographic data.
- Participates in the selection of staff; coordinates staff training; recommends personnel actions.
- Develops, revises and implements Parks and Recreation business and strategic plans; prepares and administers grants.
- Evaluates Parks and Recreation business operations and activities; implements improvements and modifications; prepares various reports on operations and activities.
- Plans, develops and oversees the work of staff involved in technical and professional administrative activities, including budget monitoring and control, marketing and service analysis, customer service activities, rate design and analysis, and contract administration.
- Implements goals and objectives; establishes performance standards and methods for activities and operations related to the conduct of administrative, financial, and technology

related functions within the Parks and Recreation Division; develops and implements policies and procedures.

- Oversees and coordinates financial and technology systems and activities within the department; creates and oversees contracts and agreements.
- Manages the CLASS recreation software applications for all City programs.
- Coordinates department business services activities with other City departments and outside agencies.
- Participates in and manages a variety of special projects; collects and analyzes quantitative and qualitative data; prepares and presents findings and recommendations.
- Responds to inquiries and provides information to the public; investigates complaints and recommends corrective action as necessary to resolve complaints.
- Builds and maintains positive working relationships with co-workers, other City employees, and the public using principles of good customer service.

EMPLOYMENT STANDARDS

Knowledge of:

- Park and Recreation programs and services
- Principles and practices of public sector finance, budgeting, and accounting
- Basic budget preparation and monitoring, cash control and related accounting practices
- Pertinent local, State, federal rules, regulations and laws related to areas of assignment
- Principles and practices of research methods, and statistical analysis
- Program and project management methods and techniques, including development objectives, budgetary methods and procedures, program and project monitoring and evaluation methods
- Methods and techniques of public, community and business marketing relation and outreach
- Modern office practices, methods and equipment, including personal computer hardware and software
- Principles and practices of supervision, training and performance evaluation
- Principles and practices of work safety
- Techniques for providing a high level of customer service

Ability to:

- Organize, implement, and direct Parks and Recreation business operations and activities
- Develop and coordinate effective systems, programs, policies, and procedures; recognize needs, analyze problems, develop and evaluate options, make sound recommendations and initiate actions in order to develop more efficient systems, policies, and procedures or resolve problems within established guidelines
- Assist in the development and monitoring of assigned program budgets
- Interpret and explain pertinent departmental and City policies and procedures
- Communicate clearly and concisely, both orally and in writing with City personnel, other agencies, and the public
- Organize work, set priorities, and meet critical time deadlines

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- Use tact, initiative, prudence, and independent judgment within general policy, procedural and legal guidelines
- Use English effectively to communicate in person, over the telephone, and in writing
- Establish, maintain, and foster effective working relationships with those contacted in the course of work
- Train, supervise, and evaluate assigned staff
- Meet the physical requirements necessary to safely and effectively perform the assigned duties

MINIMUM QUALIFICATIONS:

Any combination of training and experience that would provide the required knowledge, skills and abilities is qualifying. A typical way to obtain the required qualifications would be:

Equivalent to the completion of the twelfth (12th) grade and five (5) years of increasingly responsible experience in recreation, municipal finance, business services, administration, accounting or a related field, including two years of lead responsibilities;

OR

An equivalent to an Associate's degree with major emphasis in recreation administration, business or public administration, financial management, accounting or a related field, and at least three (3) years of work experience in recreation or closely related program;

OR

Equivalent to graduation from an accredited four-year college or university with major coursework in recreation administration, business or public administration, financial management, accounting, or a related field; and, at least two (2) years of work experience in recreation or closely related program.

GENERAL QUALIFICATIONS

License Requirements:

A valid California Class C driver license or higher is required at the time of appointment. Individuals who do not meet this requirement due to a disability will be reviewed on a case-by-case basis.

Physical Requirements:

Must possess mobility to work in a standard office and/or recreational facility setting and use standard office and/or recreation equipment, including a computer; ability to operate a motor vehicle and to visit various City and meeting sites; vision to read printed materials and a computer screen; hearing and speech to communicate in person and over the telephone; finger dexterity for simple grasping, fine manipulation and the ability to access, enter and retrieve data using a computer keyboard or calculator and to operate standard office equipment; simple grasping and fine manipulation; frequently bend, stoop, kneel, reach, climb, and walk on uneven surfaces to participate in recreational activities; push and pull drawers open and closed to retrieve and file information; occasionally lift, move, and carry objects that typically weigh up to 40 pounds.

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Working Conditions:

Incumbents appointed to this class work primarily in an office and/or recreational facilities environment with moderate noise levels, controlled temperature conditions and no direct exposure to hazardous physical substances; may be exposed to inclement weather conditions while performing some outdoors duties; may interact with upset staff and/or public and private representatives in interpreting and enforcing departmental policies and procedures. May be required to work on evenings, weekends and holidays.

Adopted: June, 2013

FLSA: NE

This job specification should not be construed to imply that these requirements are the exclusive standards of the position. Not all duties are necessarily performed by each incumbent. Additionally, incumbents may be required to follow any other instructions and to perform any other related duties as may be required by their supervisor.