



PUMP TRACK

WORLD CHAMPIONSHIPS
QUALIFIER

SPONSORSHIP PACKAGE

USA QUALIFIER: ROCKLIN

Whitney Community

Park Pump Track

June 6, 2026



ROCKLIN
CALIFORNIA

UCI

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WHAT IS A PUMP TRACK AND PUMP TRACK RACING?

Velosolutions Pump Tracks are a worldwide success, combining rolling jumps with banked turns on a uniquely designed asphalt track. Riders use the track features to gain momentum and attack the track as fast as possible.

Pump track racing sees bike riders pitted against each other on a pump track either head to head or in a time trial format, using only the features of the track and the turns to gain speed and momentum.

In a time trial format, the riders are racing the clock over the exact same track. With times within a fraction of a second of each other, it is an exhilarating experience for athletes and spectators.



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BENEFITS FOR YOUR COMPANY



Connect with a young and active audience by offering unique experiences.



Local **brand activation** with a potential national reach.



Participating in the **development of a new sport** with both local and global reach.



Be apart of the urban / sport trend to **reinforce value and visibility** of your brand.



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SPONSORSHIP TIERS AVAILABLE

	GOLD \$2,000 <i>3 spots</i>	SILVER \$1,500 <i>4 spots</i>	BRONZE \$1,000 <i>4 spots</i>	COMMUNITY \$500 <i>3 spots</i>
On-Site Visibility				
Track-side banner signage	Up to 6	Up to 4	Up to 2	-
Expo booth space (10' x 10')	✓	✓	✓	✓
Digital & Print				
Logo on event flyers & posters	✓	-	-	-
E-newsletter feature	✓	✓	-	-
Social media shout-out	✓	✓	✓	-
Logo on event webpage & sponsor page	Large	Medium	Small	Listed
Event Recognition				
Inclusion in press releases	✓	-	-	-
Emcee recognition on race day	✓	✓	-	-
Shared sponsor signage at event	✓	✓	✓	✓



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THANK YOU FOR YOUR SUPPORT!



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