



**CITY OF ROCKLIN
MEMORANDUM**

DATE: August 19, 2016

TO: Parks, Recreation, and Art Commission

FROM: Karen Garner, Director, Recreation, Arts, and Event Tourism 

RE: Rocklin Station Public Art Review – Blue Memo

Attached is a staff report for Item 7.C (Rocklin Station Public Art Review) on the August 23 Parks, Recreation and Arts Commission meeting. Please note that the applicant will be presenting additional details on the proposed art at the meeting.



Parks, Recreation, and Arts Commission Report

Subject: Rocklin Station Public Art Proposal

Submitted by: Karen Garner, Director

Date: August 23, 2016

Department: Recreation, Arts, and Event Tourism

- **Recommendation:** Staff finds the proposed project to be consistent with the criteria within the Public Art Master Plan and applicable to this project and recommends approval by the commission.

BACKGROUND:

On January 26, 2016, the City Council adopted the Rocklin Public Art Master Plan per the recommendation of the Parks, Recreation, and Arts Commission. The Plan outlines various goals and strategies related to increasing and enhancing public art in Rocklin. One way this will be achieved is by encouraging and facilitating public art through private development projects.

The Public Art Master Plan outlines several criteria relating to public art including public art proposed within private development. The Public Art Master Plan recommends creating an Art Task Force that is tasked with initial review of public art projects, however due to the recent adoption of the Public Art Master Plan and the appointment of new commissioners to the Parks, Recreation, and Arts Commission, an Art Task Force has not yet been established. Therefore, the Commission will assume the role and function of the Art Task Force in addition to the tasks of the Commission as outlined in the Public Art Master Plan.

Applicable criteria as specified in the Public Art Master Plan that should be considered by the Commission have been incorporated into a checklist for convenience when reviewing this or future projects (Attachment 1). It is important to note that the Public Art Master Plan states that the choice of the artist and the funding of artwork are the responsibility of the applicant. Review of the public art is limited to the criteria within the plan.

Approval of the art element is the responsibility of the Parks, Recreation and Arts Commission, however the Commission's action and information about the public art project shall be reported to the City Council at the next scheduled council meeting or as soon as practical. The report shall include a brief description of the artwork selected and a photo or rendering. The City Council may request additional information and/or choose to have final review and approval for any municipal public art project if they so choose. This report and the Commission's decision will also be forwarded to Economic and Community Development to be considered by staff and the Planning Commission in their review and approval of the project. Although neither staff nor the Planning Commission can impose changes to the public art project based on the criteria set forth in the Public Art Master Plan, it is possible that other

changes as recommended by staff or the Planning Commission could affect the public art project. For example, if there are traffic circulation issues, staff or the Planning Commission may recommend changes to the site plan that affect the public art location or access. Should there be significant changes to the public art project based on ECD staff or Planning Commission recommendations, the applicant will be directed to resubmit the public art project to the Parks, Recreation, and Arts Commission for review.

Rocklin Station Public Art Proposal

The proposed Rocklin Station retail center will be located on Sierra College Blvd. adjacent to Interstate 80 and across from the Rocklin Crossings retail center. This retail center is tentatively scheduled to be reviewed by the Planning Commission before the end of the calendar year. Attachment 2 includes a rendering of the proposed art piece along with a site plan, landscape plan, and store elevations. This information demonstrates how the proposed art, location and context meets the criteria as set forth in the Public Art Master Plan.

Attachments:

- Attachment 1: Public Art in a Private Development Project Checklist
- Attachment 2: Rocklin Station Proposed Art, Site Plan, Landscape Plan, Elevations

Review of Public Art in a Private Development Project

Vision of the Public Art Master Plan

The City of Rocklin aspires to create a diverse artistic environment that enriches the daily life of its citizens. Public art enhances civic pride and creates a deeper interaction with the places we visit and in which we work and live. Creating a healthy art presence is a vital part of the community infrastructure and is a catalyst for economic development.

Mission of the Public Art Master Plan

The City of Rocklin is committed to providing its citizens with exceptional quality of life through public art while honoring the City's heritage and small town sense of community.

Development Project Name:	
Development Location:	
Developer:	
Date Reviewed:	
Type of Artwork/Description:	

Eligible Artwork?	Yes:	No:
<p>Eligible Artwork may include:</p> <ul style="list-style-type: none"> • Sculpture: free-standing, wall supported or suspended; kinetic, electronic; in any appropriate material or combination of materials. • Murals or portable paintings: in any appropriate material or variety of materials, with or without collage or the addition of non-traditional materials or means. • Photography, original works of graphic art, limited edition prints, works on/of paper, original paintings. • Earthworks, fiberworks, waterworks, neon, glass, mosaics, or any combination of forms of media including sound, literary elements, holographic images, or hybrids of media and new genres. • Furnishings or fixtures, including but not limited to gates, railings, streetlights or seating, if created by artists as unique elements. • Artistic or aesthetic elements of the overall architecture or landscape design if created by a professional artist or a design team that includes a professional visual artist. 	<p>Ineligible Works of Art:</p> <ul style="list-style-type: none"> • Directional elements such as supergraphics, signage or color coding except where these elements are integral parts of an overall design created by a professional visual artist • "Art objects" which are mass produced or of standard manufacture, such as playground equipment, fountains or statuary elements, unless incorporated into an artwork by a project artist • Reproductions by mechanical or other means, of original works of art • Decorative, ornamental, architectural or functional elements which are designed by the building architect, as opposed to elements created by an artist commissioned for that purpose. • Landscape architecture and landscape gardening except where these elements are designed by a professional visual artist and/or are an integral part of the artwork by the artist. • Any piece of Art that does not align with the City of Rocklin mission, vision, and values. (Profanity, politically themed, nudity, etc.) 	

✓	General Criteria	Notes:
	Budget. The <u>recommended</u> budget for private development projects is 1% of the building permit value for new construction (or alteration of more than 50% of the G.S.F. of an existing structure or area), for all projects of 25,000 sq. ft. or greater.	
	Artist. The creator of the work of art shall be a practitioner in the visual arts who is recognized as an artist of serious intent and who is not a member of the project architect or landscape architect firm.	
	Artistic Quality. Works of art must be unique and shall include excellence in craftsmanship, originality in conception, and integrity of materials.	
	Media. All forms of media may be considered. Works may be portable, permanently affixed, or incorporated in the design and/or function of a public space. Temporary exhibits or installations may also be considered for extended periods of time.	
✓	Site Criteria	Notes:
	Location. May include, but not limited to, site entries, vistas, plazas, common areas, project walls, gates, and prominent corners.	
	Proportion. The artworks shall be proportionate with the scale of the development in terms of visibility, compatibility with the architecture and landscape, and impact on the surrounding environment.	
	Visibility and public access. Artwork should be visible and accessible by the public.	
	Public safety. All works of art or temporary installations shall be evaluated to ensure their compliance with public safety requirements.	
	Traffic patterns. Location should consider traffic patterns, both pedestrian and vehicular in terms of visibility and access.	
	Relationship. Relationship of art to the site's existing or future architectural or natural features as well as the function and use of the facility or site.	

	Future Development. To the extent possible, future development plans for the area that may affect the public art project should be considered.	
	Existing Art. Relationship of the proposed work to existing works of art or design elements within the site's vicinity	
	Context. Social or cultural context of the proposed artwork relative to the site and its surrounding environment.	
	Permanence. For permanently installed works, due consideration shall be given to the work's structural and surface soundness, and to inherent resistance to theft, vandalism, weathering, and excessive maintenance or repair costs.	
✓	Artwork Management	Notes:
	Ownership. If the artwork is located within a private community the property owner would own the completed artwork and would be responsible for the care, insurance, and keeping of accurate records about the piece. If the artwork is located within a public right of way the City of Rocklin would own the completed artwork and would be responsible for the care, insurance, and keeping of accurate records about the piece.	
	Recordkeeping. The owner is responsible for keeping accurate, updated records of any public artwork they commission or acquire. Recordkeeping will include identifying the project on-site with a plaque and maintaining files on the artwork. Duplicate records will be kept on file with City of Rocklin.	
	Maintenance. The owner is responsible for the care and repair of any public artwork they commission or acquire and should follow instructions provided by the artist.	

**Rocklin Public Art Sculpture project
Concept Submission**



SG Studios LLC 9195 Ridge Rd, Newcastle CA 95658 877-540-5487 www.sgstudiosinc.com

8-19-16



SG Studios Inc.



SG STUDIOS

PROJECT DESCRIPTION

Rocklin Public Art Sculpture project is to be designed to tie into Rocklin's history and heritage. The freestanding sculpture is to be installed at the shopping center on the west side of Sierra Collage Blvd. off I-80 in Rocklin CA.

MATERIALS

A mix of materials will be used including, metal, Lathe, and cement cladding (GFRC) with applied hard coatings. Final materials will be determined once concepts/designs have been approved. Finish painting and Matte clear coat.

SAFETY PLAN

SGS employs a developed Safety Compliance Program which conforms to Cal/OSHA regulations governing manufacturing facilities. This program was implemented to ensure safety measures are adequate while monthly tailgate meetings ensure employees maintain Common Sense Practices.

TEAM'S QUALIFICATIONS & EXPERIENCE

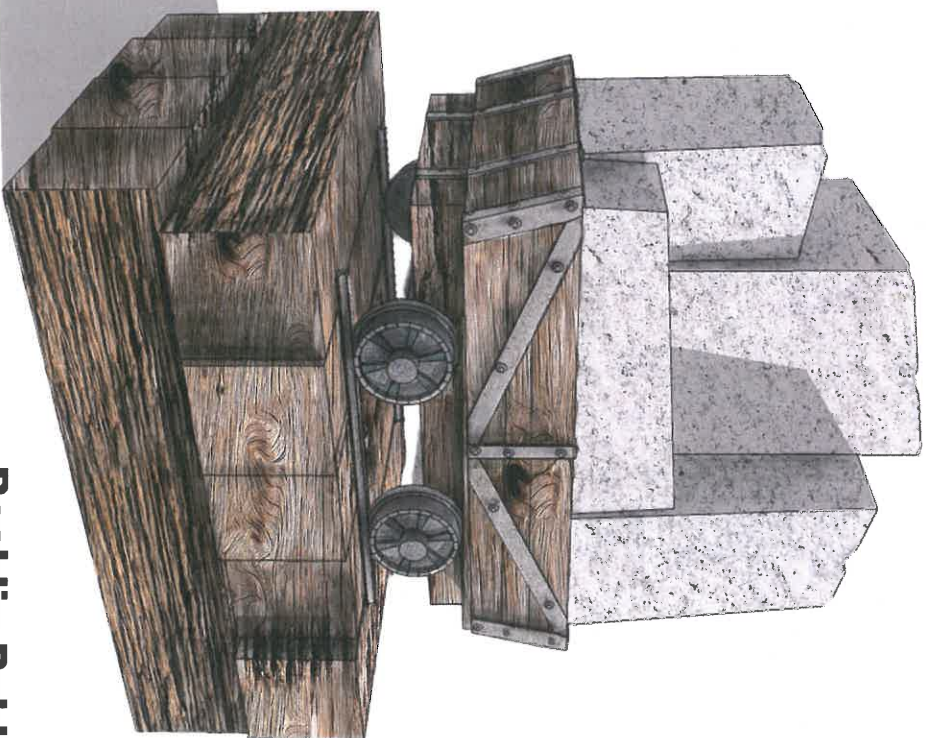
Our investment in equipment/machinery enables our highly-skilled fabrication teams to ensure every detail is accurate to all plans and specifications. Our fully-equipped 10,000 square foot facilities includes a design studio, full wood working area, metal fabrication station, foam sculpting, and an artist finish area.

ABOUT SG STUDIO'S

SG Studios is thematic fabrication studio based in Northern California. Our Team specializes in the design, fabrication and installation of highly immersive environments for theme parks, retail spaces, children play areas and education exhibitions.



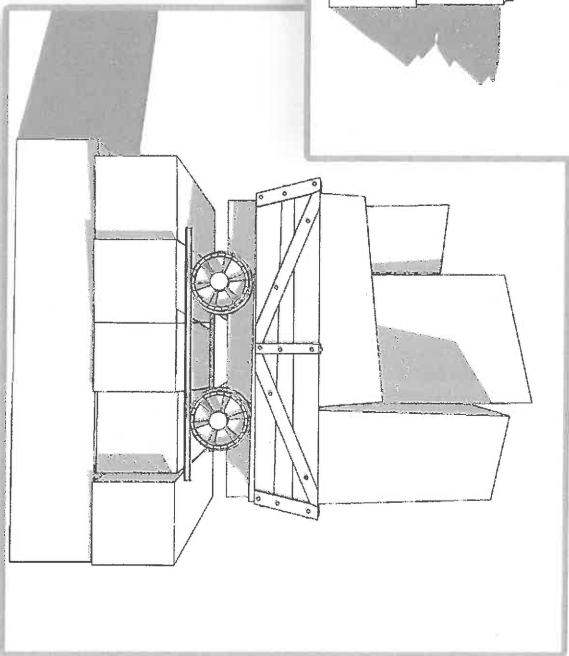
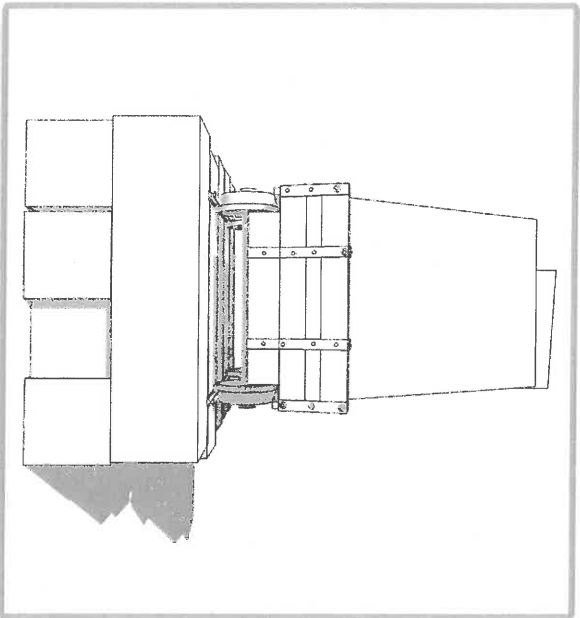
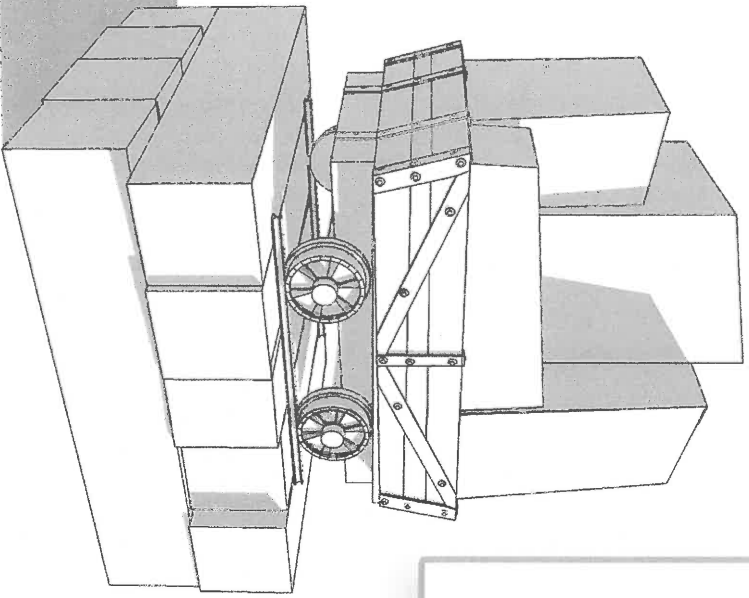
SG Studios Inc.
Designing & Building Innovative Space



Rocklin Public Art Sculpture project



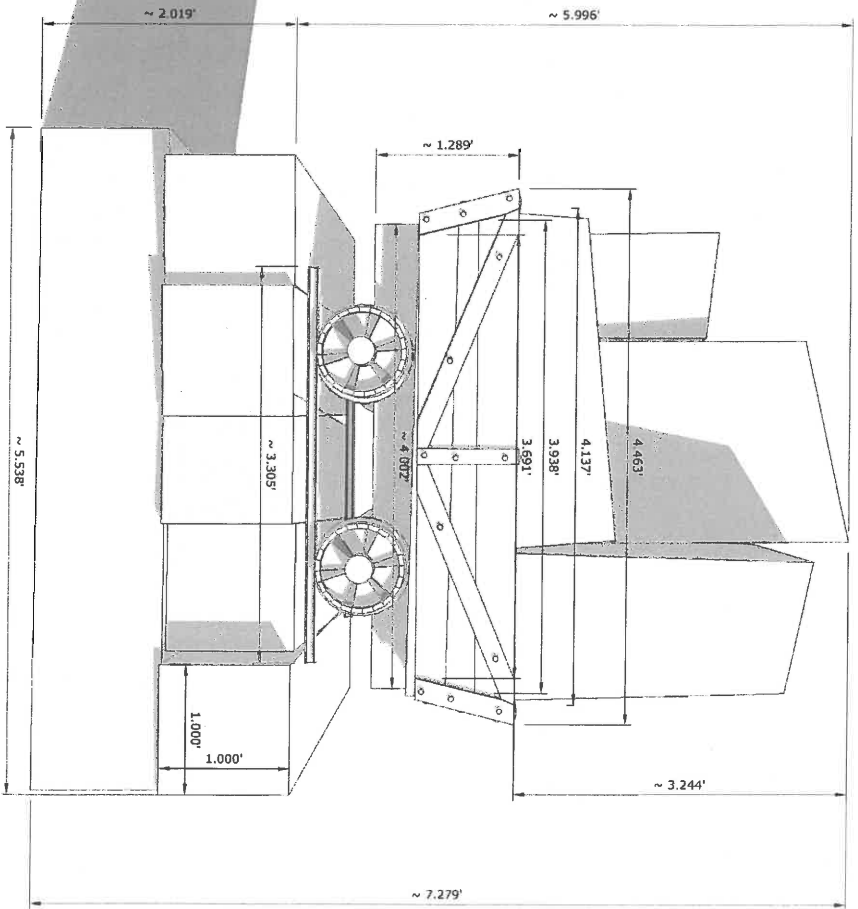
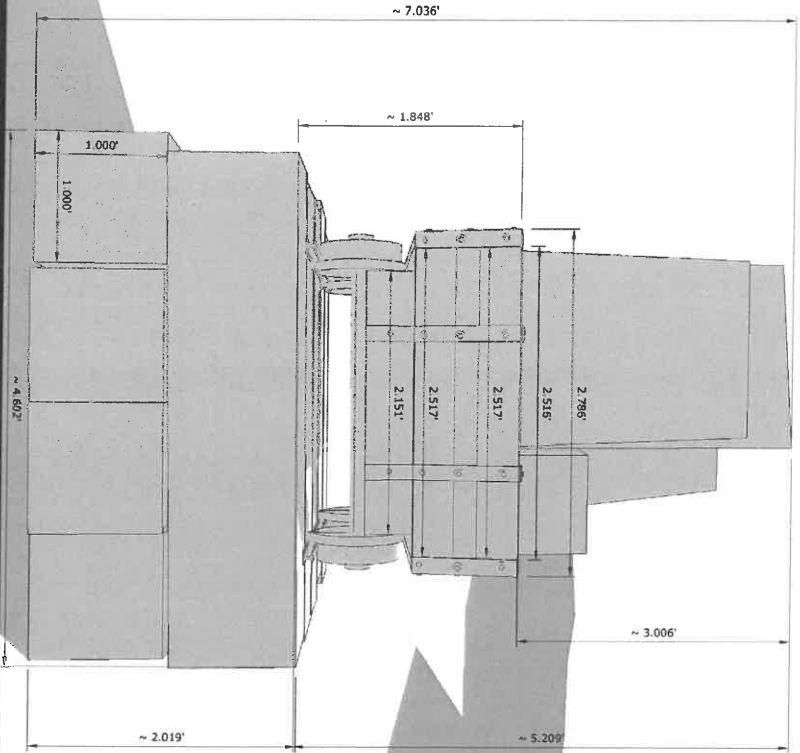
SG Studios Inc.
Designing & Building Innovative Space



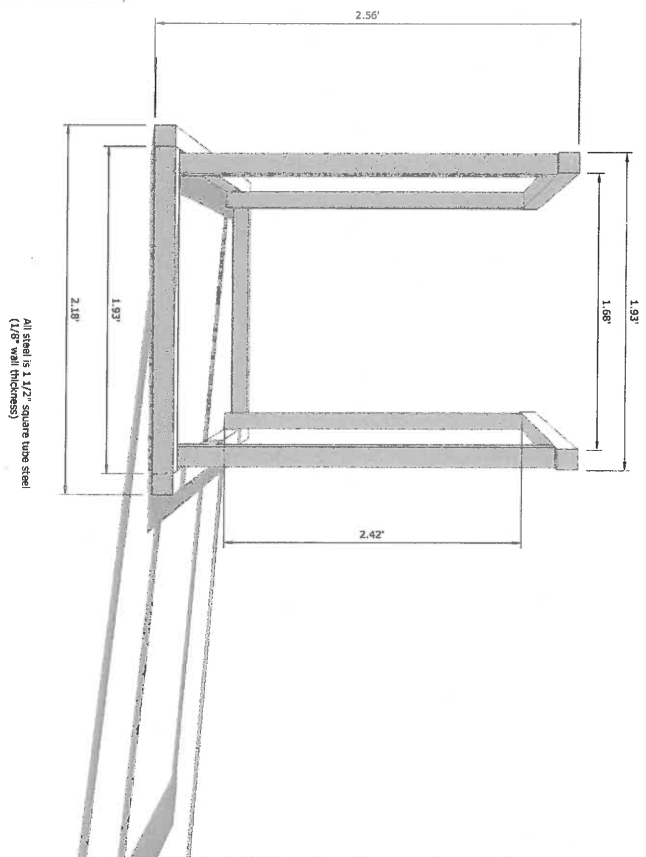
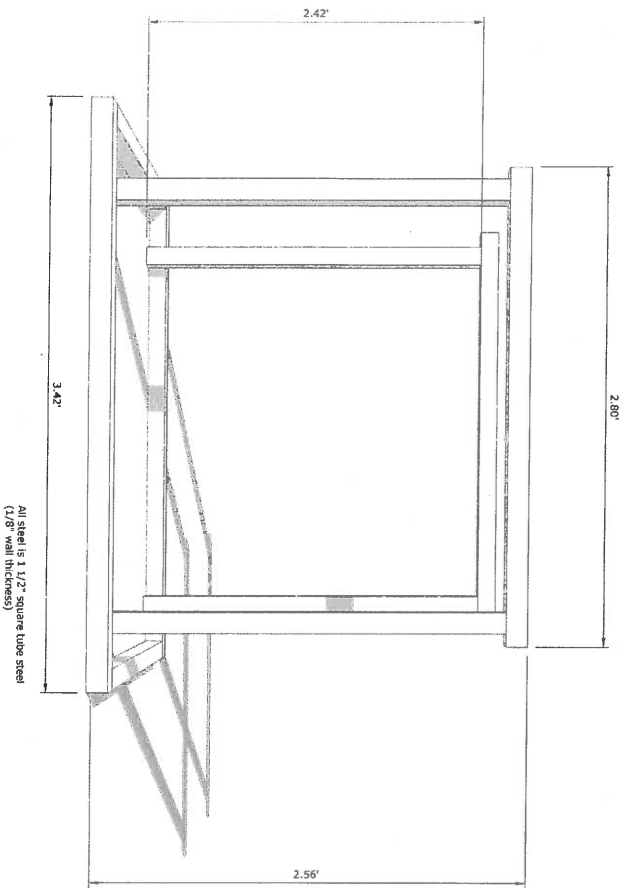
Rocklin Public Art Sculpture project



SG Studios Inc.
Designing & Building Innovative Space



Rocklin Public Art Sculpture project



Rocklin Public Art Sculpture project

BUILDING SUMMARY

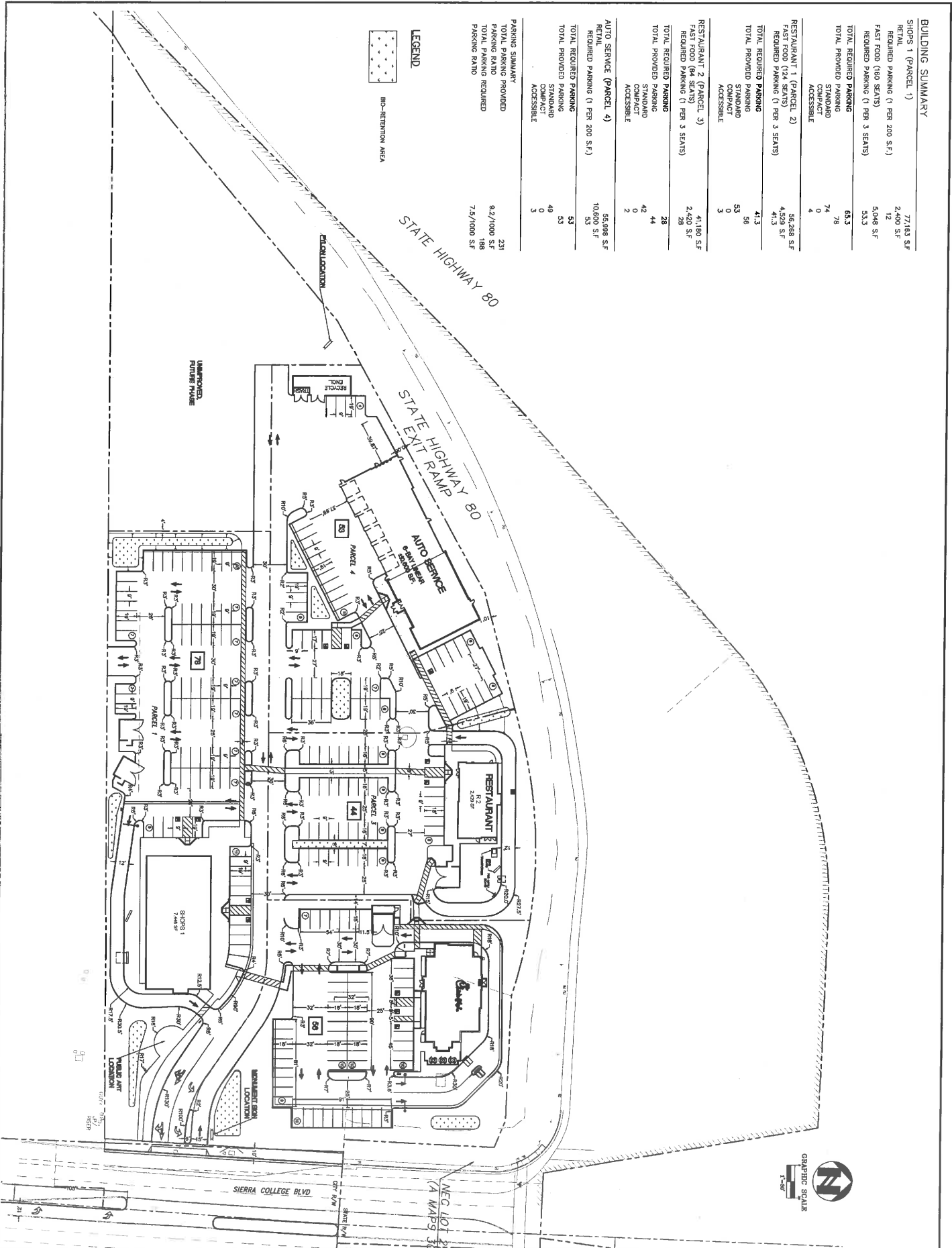
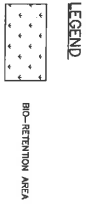
SHOPS 1 (PARCEL 1)	
RETAIL	27,183 S.F.
REQUIRED PARKING (1 PER 200 S.F.)	12
FAST FOOD (160 SEATS)	5,046 S.F.
REQUIRED PARKING (1 PER 3 SEATS)	53.3
TOTAL REQUIRED PARKING	65.3
TOTAL PROVIDED PARKING	74
STANDARD	4
COMPACT	70
ACCESSIBLE	0

RESTAURANT 1 (PARCEL 2)	
FAST FOOD (124 SEATS)	4,529 S.F.
REQUIRED PARKING (1 PER 3 SEATS)	41.3
TOTAL REQUIRED PARKING	41.3
TOTAL PROVIDED PARKING	53
STANDARD	56
COMPACT	0
ACCESSIBLE	3

RESTAURANT 2 (PARCEL 3)	
FAST FOOD (84 SEATS)	4,180 S.F.
REQUIRED PARKING (1 PER 3 SEATS)	2,920 S.F.
TOTAL REQUIRED PARKING	28
TOTAL PROVIDED PARKING	44
STANDARD	42
COMPACT	0
ACCESSIBLE	2

AUTO SERVICE (PARCEL 4)	
RETAIL	35,098 S.F.
REQUIRED PARKING (1 PER 200 S.F.)	10,600 S.F.
TOTAL REQUIRED PARKING	53
TOTAL PROVIDED PARKING	53
STANDARD	40
COMPACT	0
ACCESSIBLE	3

PARKING SUMMARY	
TOTAL PARKING PROVIDED	231
PARKING RATIO	9.2/1000 S.F.
TOTAL PARKING REQUIRED	188
PARKING RATIO	7.5/1000 S.F.



SHEET **C-1**
OF
PROJECT **15-2216**

SITE PLAN
ROCKLIN STATION
4660 SIERRA COLLEGE BLVD
PLACER COUNTY CALIFORNIA

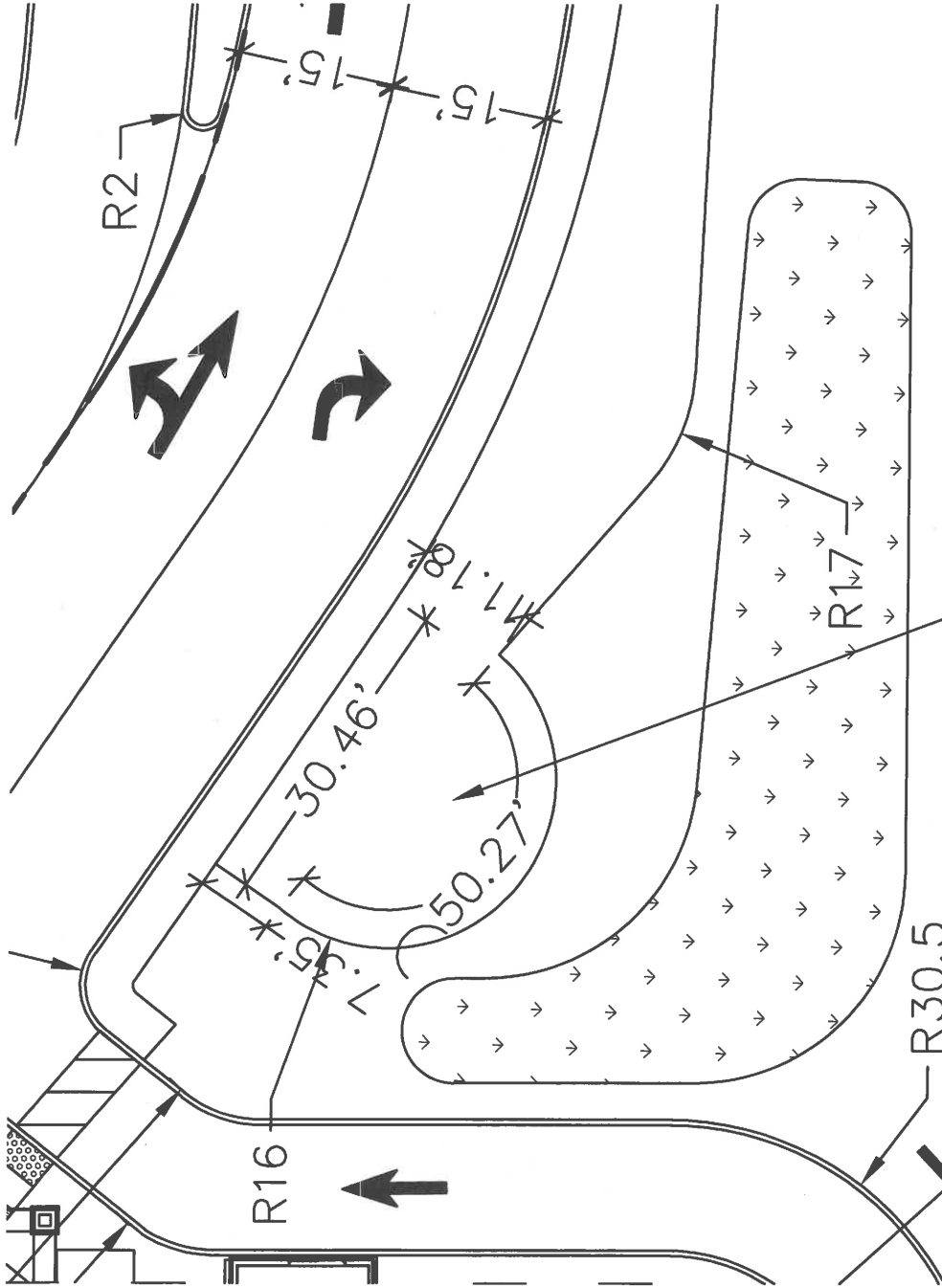
ams 801 YONKADO VALLEY ROAD
SUITE 200
WALNUT CREEK, CA 94598
925-943-2777 FAX 925-943-2778

associates, inc. PLANNING ENGINEERING SURVEYING

DATE	REV #	BY	DATE	DESCRIPTION
3-18-16				
11-30-15				
DESIGNED:				
DRAWN:	SS			
CHECKED:	AS			
PROJ. MGR:	AS			

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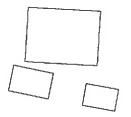
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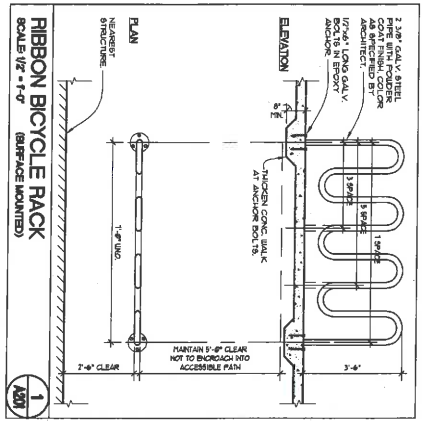
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**PUBLIC ART
LOCATION**

FINALLY ILLUMINATED
WITH ORDER CONFIRMATION
AND WEATHER CANOPY.



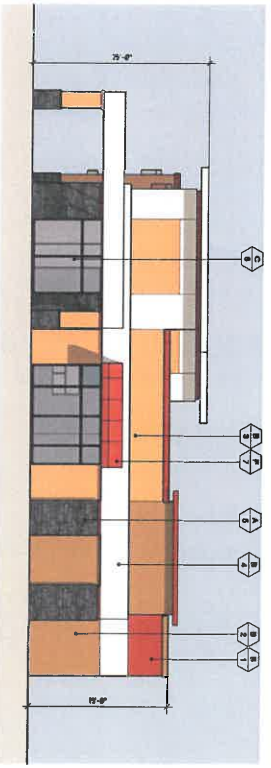
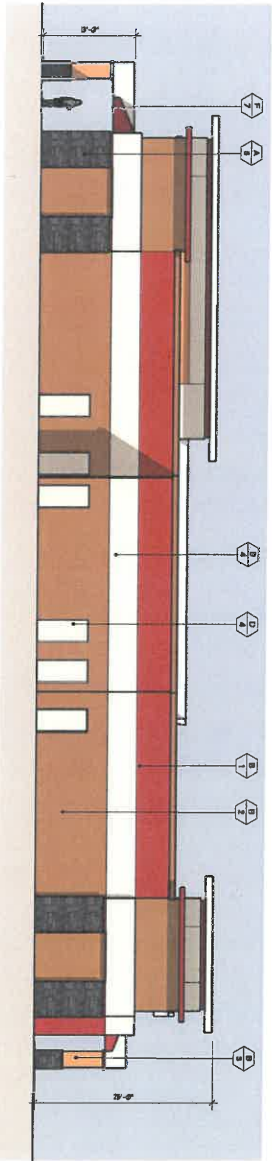
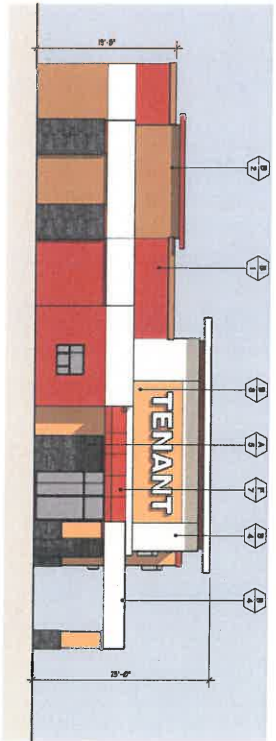
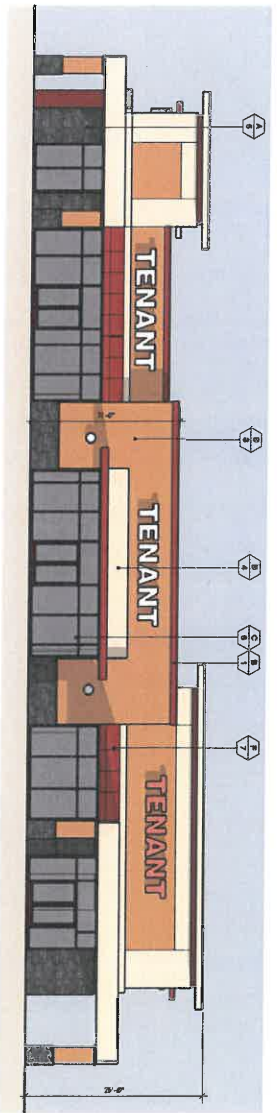
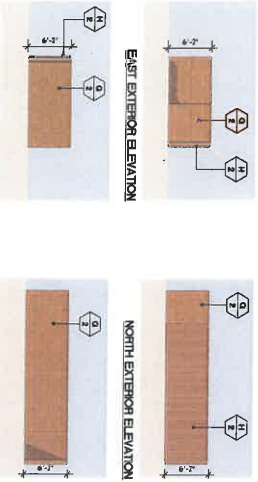


MATERIALS

- 1 MANUFACTURED STONE VENEER
- 2 EXTERIOR PLASTER
- 3 ALUMINUM STOREFRONT AND BRONKES
- 4 HOLLOW METAL DOOR AND FRAMES
- 5 EXTERIOR PLASTER
- 6 FABRIC LINING COVER ON METAL FRAME
- 7 FIBER REINFORCED POLYESTER CONCRETE PANELS
- 8 STEEL WALKING SURFACE AND METAL DECK
- 9 STAIRS
- 10 MARKING/TERMINAL CITY

COLORS

- 1 BIERMAN WALLS PAINTS
- 2 BIERMAN WALLS PAINTS
- 3 BIERMAN WALLS PAINTS
- 4 BIERMAN WALLS PAINTS
- 5 BIERMAN WALLS PAINTS
- 6 BIERMAN WALLS PAINTS
- 7 BIERMAN WALLS PAINTS
- 8 BIERMAN WALLS PAINTS
- 9 BIERMAN WALLS PAINTS
- 10 BIERMAN WALLS PAINTS



EAST EXTERIOR ELEVATION
SCALE: 1/8" = 1'-0"

<p>400 ENBARCADERO OAKLAND, CA 94612 CALIFORNIA PHONE 510 434 0808</p>		<p>4 APRIL 2006 BURLINGTON JAPAN 1 MARCH 2006 BURLINGTON JAPAN</p>	
name	date	description	
<p>A PROPOSED NEW SHOPPING CENTER DEVELOPMENT ROCKLIN STATION BY THOMAS SIERRA LLC S.W. CORNER OF HIGHWAY I-80 AND SIERRA COLLEGE BLVD. ROCKLIN, CALIFORNIA</p>			
client	date	description	
<p>GEORGE MEU ASSOCIATES ARCHITECTURE PLANNING</p>			
<p>SHOPS EXTERIOR ELEVATIONS A201</p>			
<p>GEORGE MEU ASSOCIATES ARCHITECTURE PLANNING 1000 UNIVERSITY AVENUE, SUITE 1000, OAKLAND, CA 94612 PHONE 510 434 0808 FAX 510 434 0809 WWW.GEORGE-MEU.COM</p>			