

Rocklin Business & Development News

May 2013



Rocklin Crossings Under Construction - Sierra College & Interstate 80

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Find out what's happening in Rocklin. This monthly publication will keep you up to date on economic activity in Rocklin, including new and expanding businesses, development projects and programs and services for businesses. If you're already part of the Rocklin business community, we're happy to have you here. If you're considering Rocklin, we invite you to learn more about why Rocklin is a great place for business.



Streetlight Banner Program Now Available to Rocklin Businesses

The City of Rocklin Streetlight Banner Program gives businesses a unique and low-cost advertising opportunity. Businesses can rent space on streetlight poles throughout the city and purchase pre-designed banners for the poles. Each banner has space for businesses to place their logo, graphic or business information and is available in a variety of colors. Pole locations are available on a first come, first served basis and businesses can rent the poles for any length of time, with a minimum of six months. For more information or to participate in the banner program, go to www.rocklin.ca.us/banners

Retail & Restaurant Projects



Gilchrist Golf Expands Line. [Gilchrist Golf](#) has expanded their line and is now an authorized Yamaha golf car dealer. They offer Yamaha's full line of golf, transportation and utility cars. The Gilchrist Golf Cars Rocklin showroom is located at 4361 Pacific Street and has been providing golf car sales, service and rentals since 2005.



YSJ Trading Company. At YSJ Trading Company you can buy-sell-trade quality used and vintage clothing. This is the second location for YSJ in addition to their downtown Sacramento store, Vintage YSJ. Grand Opening is June 1st. Located at 6688 Lonetree in the Blue Oaks Town Center

Office & Industrial Projects



5th Planet Games Moves to Rocklin. [5th Planet Games](#) has outgrown their space in Roseville and is relocating to over 16,000 square feet of space in the Rocklin Corporate Center on West Oaks Blvd. The gaming company currently has 55 employees and expects to grow to 100 employees by the end of the year. [5th Planet Games](#) brings together talent from all over the world, in an effort to produce fun and addictive, immersive, engaging social games for both casual gamers and hardcore enthusiasts alike. Game titles include Dawn of the Dragons, Legacy of a Thousand Suns, Clash of the Dragons, and Legacy of Heroes. Welcome 5th Planet!



Bayside Church/ William Jessup University Expansion. [Bayside Covenant Church](#) proposes to utilize an existing 50,000 square foot, flex-space building at 3755 Atherton Road for administrative offices, meeting space and assembly space. The space will also be utilized by William Jessup University.

Bayside is in the process of purchasing property in Roseville for the long-term operation of a church campus (North Campus). The North Campus would be in addition to the thriving main campus in Granite Bay. In the short term, until the Roseville facility is available, Bayside proposes to use the 3755 Atherton Road building for administrative offices, meeting space and assembly space.



St. Augustine Church. An application was submitted to the City for construction of a new 8,126 sq. ft. church building at 1800 Wildcat Blvd. [St. Augustine Church](#) began in Loomis in 1990 and moved to Rocklin in 1995, leasing space in various commercial and industrial buildings around town as they grew. The church currently meets at Maria Montessori Charter Academy adjacent to the planned church. This will be the first permanent church building for St. Augustine.



Foothill Fire Protection. A tenant improvement permit has been issued for [Foothill Fire Protection](#) at 4000 Alvis Ct. in the Rocklin Ranch Business Park. The company is relocating from Loomis into 3,300 sq. ft. of space. Foothill Fire Protection is a fire protection system contractor offering design/build, inspection and maintenance services.

Residential Projects



Sunset West Apartments Moving Forward. Plans for a 186 unit apartment complex are expected to be submitted to the City within the next couple of weeks. The project, originally approved by the City in June, 2008 as a condominium project, sat idle during the economic downturn. With demand on the rise, [Valley Commercial Contractors](#) plans to begin construction this summer and have the first apartments available for rent in the summer of 2014. The apartments include 64 one bedroom, 104 two bedroom and 18 three bedroom units. The project is located at the southwest corner of Lone Tree Blvd. and West Oaks Blvd.

Other Business News



Rocklin Stantec Employee selected to head New Orleans design team. Mark Smith, principal in the Rocklin [Stantec](#) office, has been selected to serve as design manager for a \$614.8 million pump station project, part of a massive flood-control project in New Orleans.

Stantec provides consulting services in planning, engineering, architecture, surveying, environmental sciences and more and has 200 locations in North America and 4 locations internationally.



Commercial Filmed in Rocklin. On Saturday, May 18th, a film production company was in Rocklin shooting several scenes for a Charles Schwab commercial. Scenes were filmed on Clover Valley Road, Dominguez Park, open space off Whitney Oaks Rd and the train station downtown. Other scenes were shot elsewhere in the region. The film crew supported local businesses by staying overnight in a Rocklin Hotel and catering food to serve the crew. Special thanks to Spring View Middle School for allowing the use of their parking lot as "base camp" for the crew. No air date has been announced yet, but information will be shared when available in a future issue of Rocklin Business & Development News.



Rocklin Road Roundabouts - All businesses open.

Construction has begun for two roundabouts on Rocklin Road at S. Grove St. and Meyers St. The \$4.4 million project will improve traffic circulation and provides additional capacity for future traffic demands. The project also includes upgrades to aging drainage, water and sewer infrastructure, as well as improved pedestrian and bike access. The majority of the project was funded through the federal Congestion Mitigation & Air Quality (CMAQ) Program. Other sources of funding include the Placer County Water Agency (PCWA), South Placer Municipal Utilities District (SPMUD), state traffic funds and traffic impact fees collected for construction projects in the City. Construction is expected to be completed this fall.



Although traffic controls will be in place throughout the project, access to all businesses in the construction zone will be maintained. There are many new and existing businesses that will be affected by the construction. Please support these businesses and pay them a visit during this time. For more information, go to www.rocklin.ca.us/roundabouts.

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