# 2021 ROCKLIN POLICE DEPARTMENT ANNUAL REPORT

# **ROCKLIN CITY COUNCIL**



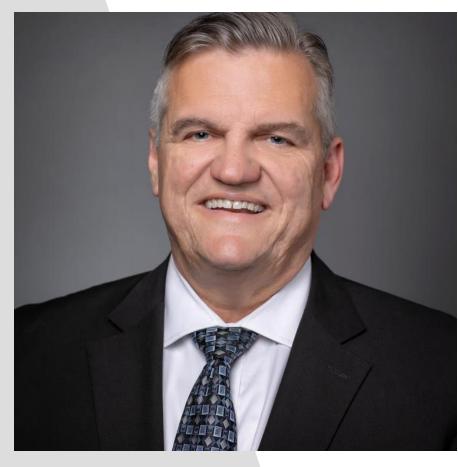
JILL GAYALDO MAYOR



DAVID BASS VICE-MAYOR



KEN BROADWAY



BILL HALLDIN COUNCILMEMBER



GREG JANDA COUNCILMEMBER



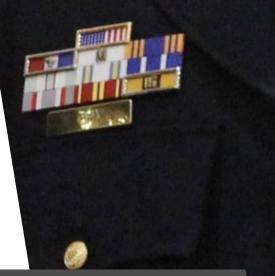
### **A MESSAGE FROM THE CHIEF**

In 2024, the City of Rocklin Police Department exemplified how effective partnerships between law enforcement and the community can lead to remarkable results. This year's annual report details a variety of data, achievements, and insight into the inner workings of the Rocklin Police Department. This was the second year of the City of Rocklin's two-year Strategic Plan, which involved five pillars, or priorities, as determined by the City Council. The Police Department is ingrained into all of the pillars; however, our main area of focus involved the "Safe" pillar for obvious reasons. The Police Department related objectives to this pillar included expanding community partnerships, increasing public education and implementing technology with the goal of making Rocklin even safer for the community to live, work, and play. As I reflect on the past 12 months, it is this roadmap that led to Rocklin becoming one of the 2024 Top 10 Safest Cities in California.

Community policing is designed to accomplish four goals: arrest offenders, prevent crime, solve ongoing problems, and improve the quality of life. Community partnerships are the key to community policing, and in 2024, the Rocklin Police Department heavily invested in our relationships with major retailers, small business owners, Sierra College, Jessup University, Rocklin Unified School District, non-profit organizations, neighboring law enforcement agencies, Placer County and many others. These relationships allowed us to better address issues like retail theft, homelessness, traffic, and fentanyl poisonings. Partnerships, coupled with the hard work of your Rocklin PD staff, have resulted in reductions to response times, overall crime, and homelessness. Our partnerships have also resulted in some increases...increased e-bike safety presentations, fentanyl awareness presentations and enhanced communication with our business community.

The final area of focus from our strategic plan involves the thoughtful implementation of technology in order to protect this community in the safest, most effective and efficient way possible. The City Council approved the addition of six more Automated License Plate Reader (ALPR) cameras in 2024 bringing our grand total to 38 for the city. In 2024, these cameras have played a crucial role in solving everything from property crimes to robberies to kidnappings. Moving forward, we will continue to seek out and implement responsible technology in an effort to keep this community safe.

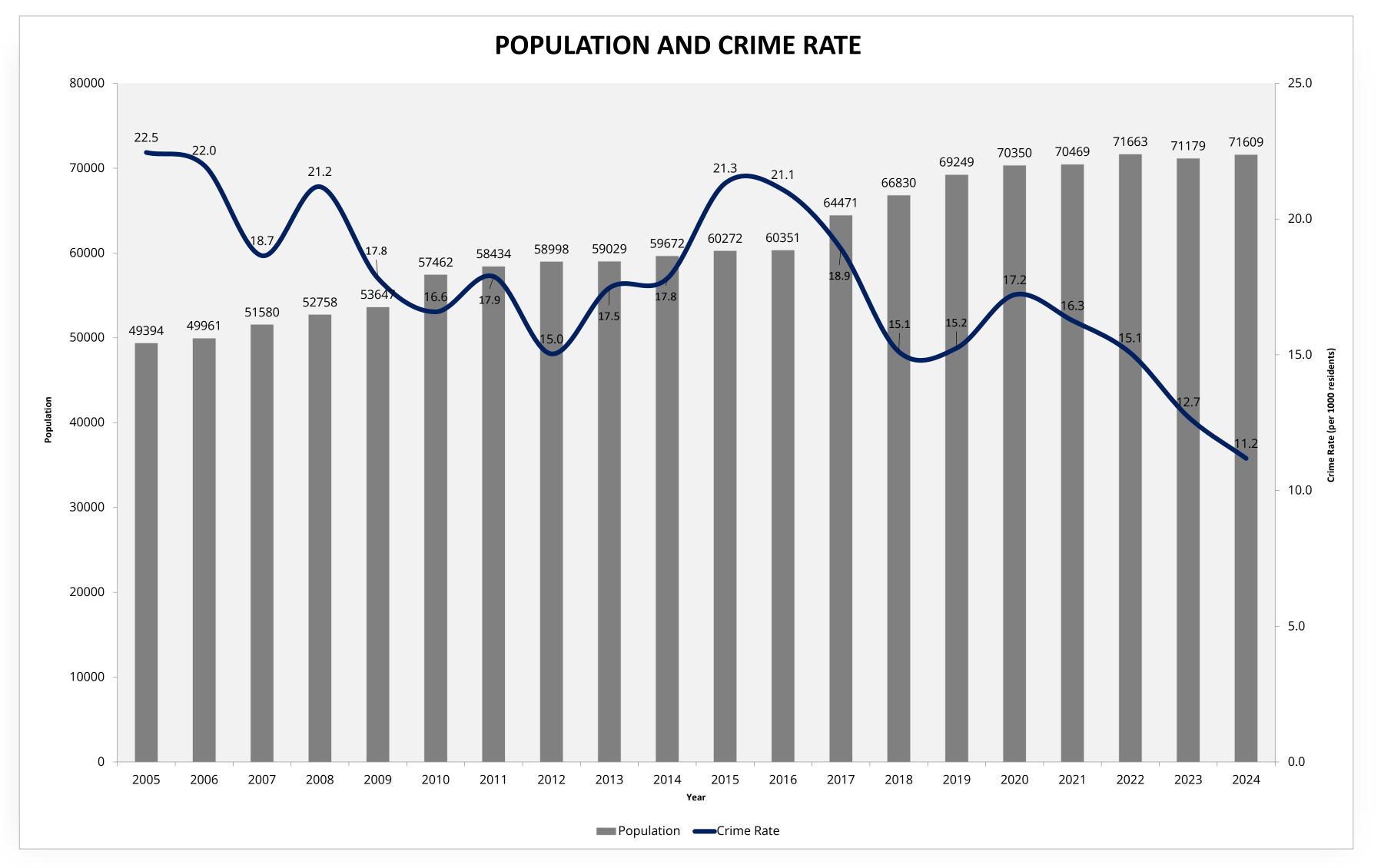
Whether in our lobby, on our streets, or while calling into our Communications Center, it is my expectation that you continue to receive exceptional service anywhere you encounter RPD staff. This is a high bar, but we are able to achieve it because of dedicated employees, good equipment, and our prioritization of training. This has been, and will remain, our playbook to keeping Rocklin safe!



**CHIEF RUSTIN BANKS** 

"... it is this roadmap that led to Rocklin becoming one of the 2024 Top 10 Safest Cities in California"

# **CRIME STATISTICS**



### **PROPERTY CRIME** PROPERTY CRIME DECREASED 14%

	2023	2024	_
BURGLARY	89	46	
LARCENY	633	578	
VEHICLE THEFT	61	42	
ARSON	5	14	

### **VIOLENT CRIME**

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VIOLENT CRIME INCREASED 3%

	2023	2024	
HOMICIDE	0	1	
RAPE	28	24	
ROBBERY	12	13	
AGGRAVATED ASSAULT	77	83	

# **CRIME STATISTICS**

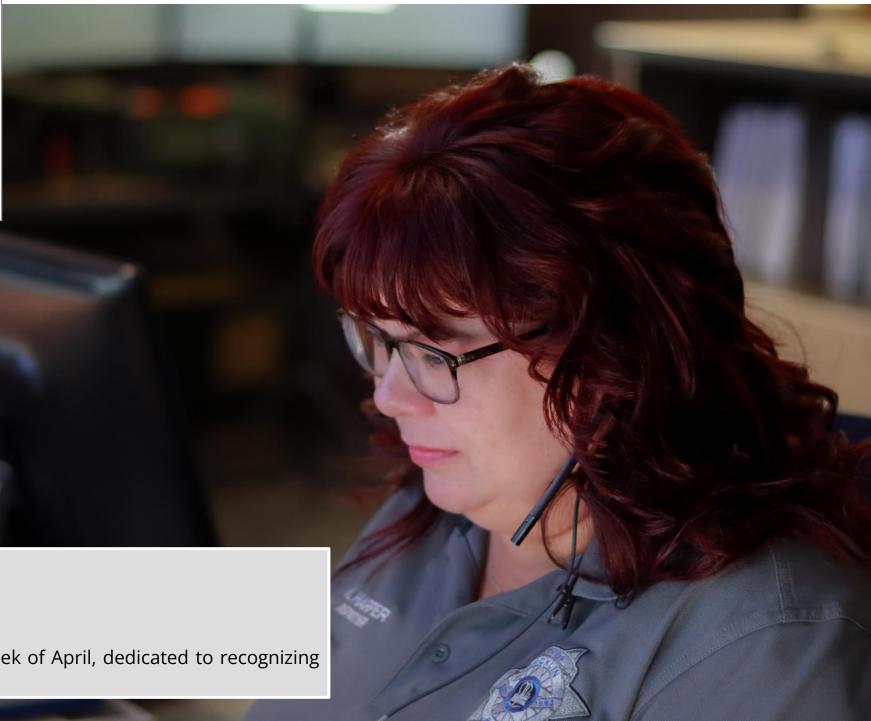
AGGRAVATED ASSAULT	10%
ARSON	2%
BURGLARY	6%
	48%
RAPE	3%
ROBBERY	2%
	24%
VEHICLE THEFT	5%

OVERALL CRIME DECREASED 11% FROM THE PREVIOUS YEAR.

# **COMMUNICATIONS CENTER**

COMM CENTER CALLS BY TYPE				
	2023	2024		
BUSINESS CALLS	59,723	55,868		
LAW ENFORCEMENT CALLS	30,481	27,437		
911 CALLS	18,837	16,690		
FIRE CALLS	1,637	1,781		
MEDICAL CALLS	4,595	4,547		

In 2024, one of our dispatchers received the prestigious Lifesaving Award from the Placer Law Enforcement Agencies (PLEA) for their exemplary performance. This recognition followed the dispatcher's response to an automated "fall alert" from an Apple Watch through a 911 call. Despite being unable to directly communicate with the watch's owner, the dispatcher's quick thinking and thorough training led them to dispatch the Fire Department as a precautionary measure. Upon arrival, emergency responders accessed the residence and provided urgent care to the individual who had fallen. This act highlights the indispensable role dispatchers play in ensuring community safety and a swift emergency response.



### THE COMMUNICATIONS CENTER ANSWERED 72,558 CALLS DURING THE YEAR.

Dispatchers are essential to emergency response, playing a pivotal role that goes beyond answering calls. With expertise and precision, they extract crucial information, prioritize urgent actions, and ensure seamless coordination between police and fire services. Tasked with managing intricate communication systems, dispatchers offer reassurance to distressed callers while providing vital support to emergency responders. Their dedication and professionalism are integral to safeguarding our community and maintaining public safety.

#### **DID YOU KNOW?**

Dispatchers serve as the initial point of contact when calling 9-1-1, categorizing them as First Responders.

April celebrates National Public Safety Telecommunicators Week. This observance takes place in the second week of April, dedicated to recognizing and expressing gratitude for the dedication, service, and sacrifices of public safety telecommunicators.

#### OF 911 CALLS WERE ANSWERED 95.79% WITHIN 15 SECONDS OR LESS

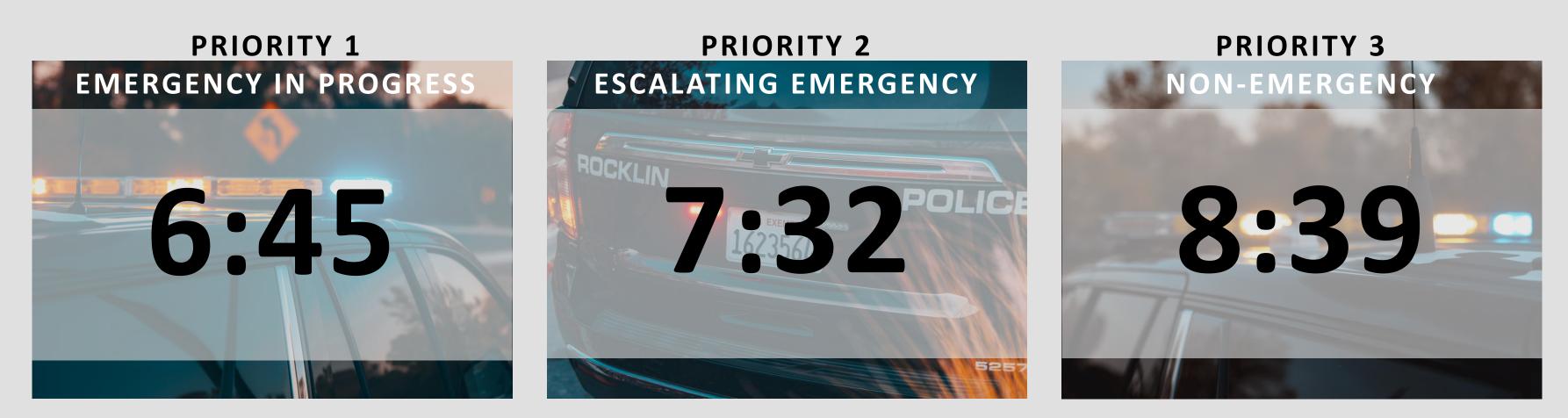
\* NATIONAL AVERAGE IS 90% ANSWERED WITHIN 15 SECONDS

# PATROL

### UNITS RESPONDED TO 48,918 TOTAL CALLS FOR THE YEAR

27,437 COMMUNITY GENERATED CALLS FOR SERVICE

21,481 OFFICER INITIATED ACTIVITY



#### **INCIDENT RESPONSE TIMES – DISPATCHED TO ARRIVAL**

The Patrol Division is the largest and most visible unit of the Department. Patrol officers often serve as the public's first point of contact with city services, playing a key role in fostering community relationships and safety. Their work directly aligns with our Department's mission: "To Serve, Protect, and Promote a Safe Community."

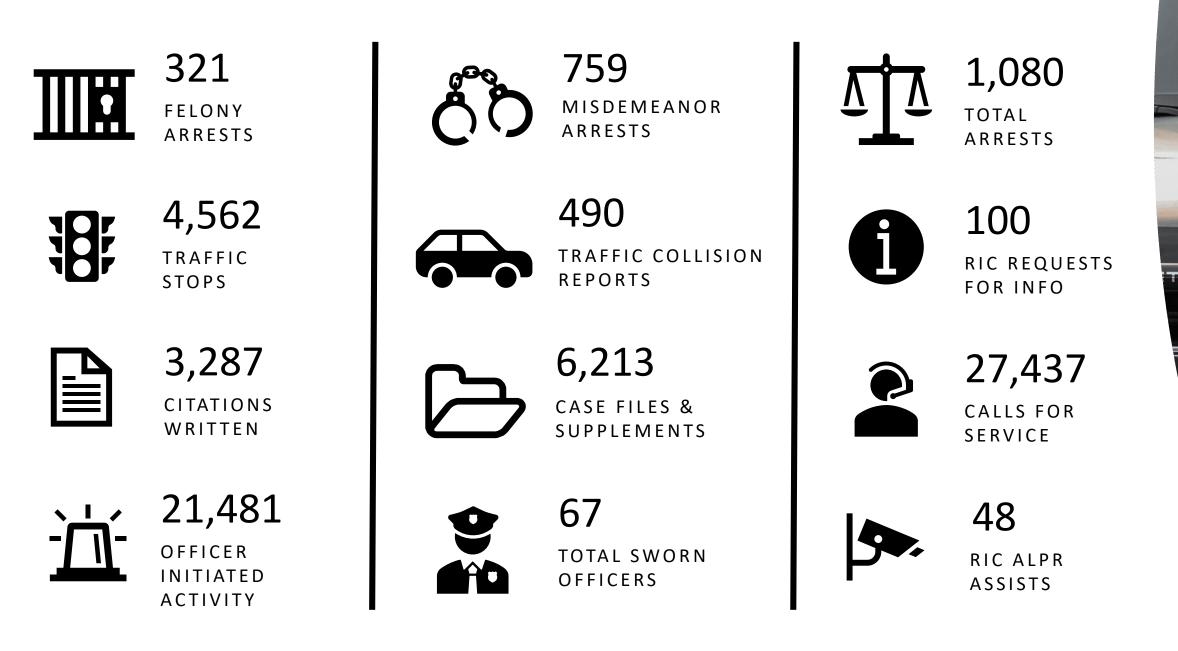
The team consists of 27 officers, five corporals, five sergeants, and one lieutenant, all led by the Operations Captain. Officers are assigned to one of six patrol teams that provide continuous coverage throughout the year.

The City of Rocklin is divided into 28 reporting districts and four primary beats, allowing officers to develop familiarity with their areas. This structure helps them engage effectively with residents and address community concerns, fostering overall safety.

# PATROL

In 2024, the Department's real-time unit, the Rocklin Intelligence Center (RIC), expanded its license plate reader (ALPR) network by adding six new camera locations.

The RIC provided crucial support to both patrol and investigations units, assisting with nearly 100 information requests, in both real-time and post-incident investigations. This initiative has become an invaluable tool for enhancing public safety.



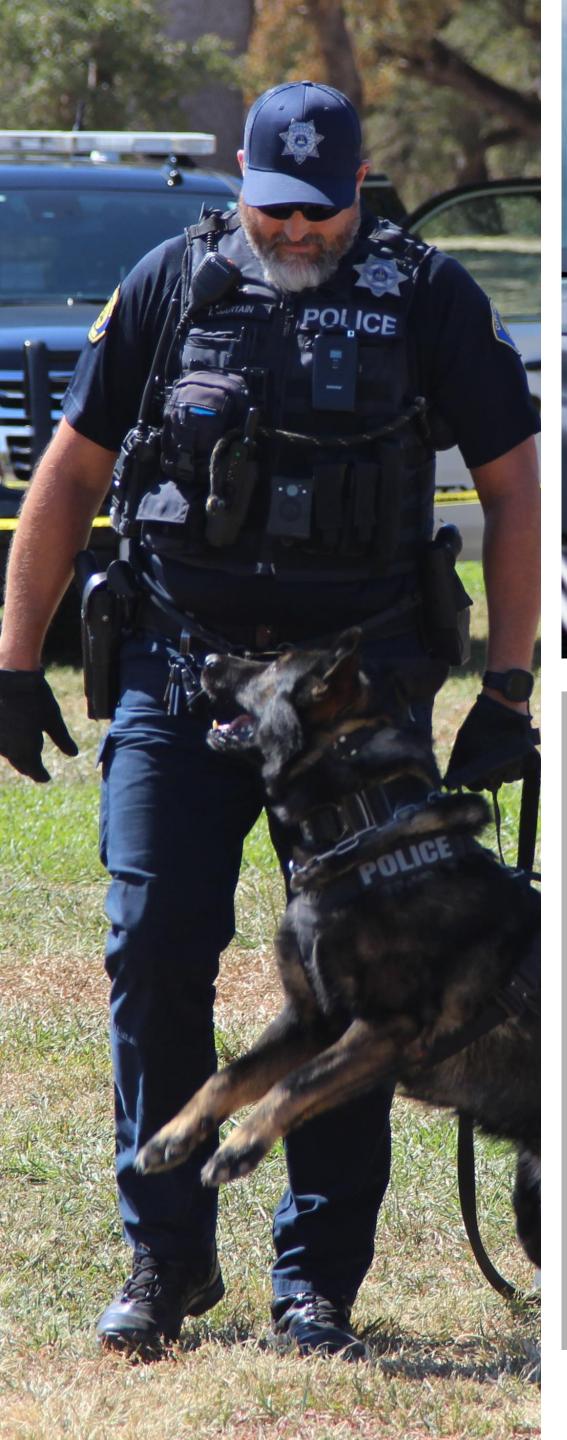
### **COMMUNITY SERVICE OFFICERS (CSO)**

THREE CSO UNITS RESPONDED TO 3,861 CALLS AND COMPLETED 665 CASES



€ <a>
</a> 2,551 CALLS FOR SERVICE</a> 1,310 OFFICER INITIATED ACTIVITY







### UNMANNED AIRCRAFT SYSTEMS (UAS)

### 219 DRONE DEPLOYMENTS

Our Unmanned Aircraft System (UAS) program continues to grow. Team members deployed for 128 various incidents, including thefts, traffic stops, missing persons, and external agency assists, the UAS team conducted a total of 219 flights. With 16 trained pilots holding FAA Part 107 certifications, the program enhances our ability to respond to a wide variety of emergency situations.

# PATROL

### K9

#### TWO K9 UNITS HAD 42 DEPLOYMENTS FOR THE YEAR AND APPREHENDED 13 SUBJECTS

The K9 team, in conjunction with the Patrol Division, also supports our local law enforcement partners, assisting with evidence searches, person searches, and building searches, helping to keep our community safe.

# COMMUNITY ORIENTED POLICING and PROBLEM SOLVING (COPPS)



The COPPS Unit continues to take a thoughtful and data driven approach to problem solving any quality of life issues in the city. The unit maintains strong relationships with community and law enforcement partners, helping achieve favorable outcomes for the unhoused population through outreach services. Whether addressing organized retail theft, business inspections for permitting purposes, quality of life issues, or assisting patrol, they can be found delivering a high level of service to the community.

In assistance with regional loss prevention and law enforcement partners, the two Officer team and their Sergeant conducted nine blitz operations (strategic concentration of resources) in and near Rocklin's shopping districts to apprehend and deter would-be criminals and organized retail theft during busy shopping seasons.

They coordinated efforts with City Code Enforcement and Placer Health and Human Services to address unhoused campsites and blight. In total, 42 outreach referrals were made, 83 camp complaints were received and 66 sites were cleared of debris.

#### COPPS UNITS RESPONDED TO 2,268 CALLS FOR SERVICE

926 COMMUNITY GENERATED CALLS FOR SERVICE 1,342 OFFICER INITIATED ACTIVTY

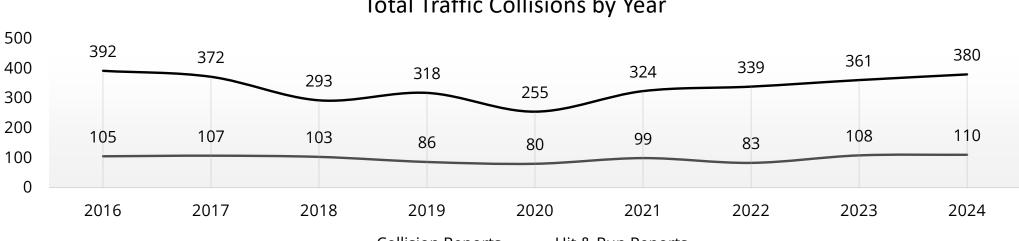
AND ASSISTED PATROL AS A SECONDARY UNIT ON 662 CALLS

In 2024, the COPPS Unit continued its successful partnership with the Placer County Probation Department utilizing the Placer County Probation Outreach Vehicle (POV) to create opportunities for the unhoused population to engage in services by connecting them with resources for finances, housing, medical care and other services, helping improve lives across our city.

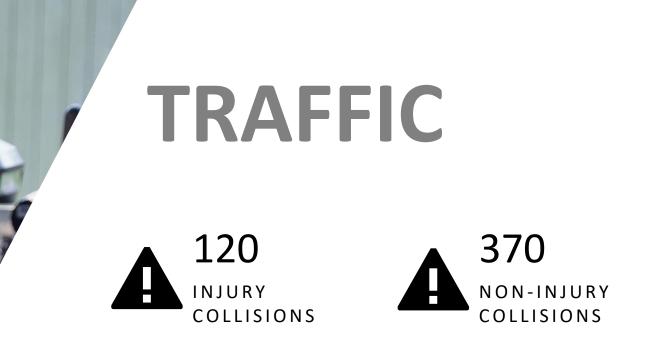


Throughout the year, the Traffic Unit conducted numerous directed enforcement operations. Specifically, in the Boulder Ridge Park area, addressing concerns such as speeding, loud music, fireworks, and other disruptive behaviors. Traffic and patrol units responded to more than 260 traffic complaints in the area for the year, as well as conducting officer initiated activity to prevent quality of life issues. Volunteers also played a key role by checking the park after hours and issuing citations for vehicles parked in no-parking zones along Park Dr.

The Traffic Unit successfully applied for and received an Office of Traffic Safety grant, which funded the purchase of a Mobile Command Trailer. This fully equipped trailer includes wireless network technology, virtual desktop computers, televisions, cradle point access, and essential patrol tools, allowing both patrol officers and dispatchers to remain connected during command post events, call-outs and critical incidents. The trailer was first used during the department's DUI checkpoint in December.



### TOTAL TRAFFIC COLLISIONS INCREASED 4%



Total Traffic Collisions by Year

—Collision Reports — Hit & Run Reports

#### JANUARY PLACER COUNTY MLK FAMILY MARCH

Annual walk to celebrate Dr. King's legacy and renew the commitment towards building a community in which everyone belongs.

#### MARCH BAKER TO VEGAS

Baker to Vegas starts in Baker, California and ends in Las Vegas, Nevada. For the last 35+ years, law enforcement officers from around the world run the race each spring in the spirit of teamwork, camaraderie, physical fitness and competition.



FEBRUARY STORYTIME AT THE STATION

Fun for Kindergarten - 2<sup>nd</sup> grade aged children to listen to stories read by police officers.

### IN THE COMMUNITY



#### APRIL CIVIC CELEBRATION

This event showcases the work of city departments, offering interactive displays such as vehicles from the Police and Fire Departments and equipment from the Public Works Department. Residents can learn about upcoming projects, volunteer opportunities, and ways to get involved in the city.

#### MAY QUARRY TRAILS COMMUNITY HELPERS





#### JUNE DEPARTMENT HONORS AND AWARDS

Annual Department ceremony to honor PD employees for their accomplishments and contributions.

#### JULY MADD AWARDS

Mothers Against Drunk Driving (MADD) acknowledges the efforts of law enforcement personnel for their annual arrests of impaired drivers.

#### SEPTEMBER PATRIOT DAY

An annual event honoring those who serve and in remembrance of those who lost their lives on 9/11.



AUGUST NATIONAL NIGHT OUT National Night Out is a nationwide, annual event designed to strengthen neighborhood spirit and unity.

#### OCTOBER COFFEE WITH A COP

Bringing together police departments and the community to discuss issues and learn more about each other.

#### NOVEMBER PLEA AWARDS

Placer Law Enforcement Agencies annual award ceremony that honors the valor and distinguished service of its employees.







#### DECEMBER SHOP WITH A COP

Shop with a Cop is a program that rewards children, ages 5 to 18, with the opportunity to purchase clothing and other necessities while shopping with a police officer.



257 NEW CASES INVESTIGATED

The Rocklin Police Investigations Unit is a distinguished team comprised of general detectives, an auto theft detective, two narcotics detectives, a forensic specialist, and a crime analyst.

This adept unit collaborates extensively with Patrol, various Placer County agencies, and other local law enforcement partners to meticulously investigate cases and uphold justice.

In 2024, three detectives and their Sergeant impressively managed 257 cases, achieving an 89% clearance rate.

This year, the TRIDENT team narcotics detective was recognized as one of the leading experts in narcotics investigations within the state.

His outstanding contributions have earned him multiple awards, including recognition for dismantling transnational criminal organizations that trafficked large quantities of narcotics throughout the Central Valley and the nation.

His exceptional work led to his inclusion in the prestigious 3rd District Congressional Honor Roll and distinction as Officer of the Year by the International Narcotics Interdiction Association.

## CSI

The forensic specialist examined 810 total fingerprints, processed 76 identifiable fingerprints with 35 matches, linked seven firearms to suspects, and/or connected them to other crimes via the National Integrated Ballistics Information Network (NIBIN).

80 weapons were test fired and entered into the NIBIN database.





# **PROPERTY & EVIDENCE**



The Property and Evidence Unit is maintained by one full-time technician and two part-time technicians. This Unit handles all evidence, safekeeping, found and destruction items, not only for the Police Department, but for several other task forces.

With the hiring of two additional part-time employees this year, it helped reduce the response time for requests from the Placer County District Attorney's Office and Patrol. In turn, it allowed the Unit to provide customer service to the public in a more timely manner and process items from adjudicated cases.

Evidence technicians began the process of entering all booked firearms into the ATF's eTrace database. Currently, all handguns in evidence have been entered.

### **CRIME ANALYSIS**

The Crime Analysis Unit, consisting of one full-time analyst within Investigations, is responsible for monitoring crime trends, conducting statistical analysis, mapping incidents, and sharing intelligence with Patrol, external agencies, and the community.

In 2024, the Unit also conducted a beat analysis to ensure balanced workloads and consistent response times throughout the city.

Additionally, our Crime Analyst has taken a leadership role in our Rocklin Intelligence Center (RIC) as we further our real-time response capabilities.



## RECORDS

The Records Unit is a vital component of our Department, providing a broad range of essential services, including data entry, handling records requests, fingerprinting, and issuing permits. Their unwavering commitment and attention to detail ensure the smooth and efficient operation of the Department.

The Records Unit plays a critical role in advancing our mission by carefully managing files, maintaining records, and organizing sensitive information. Their work ensures that vital information is readily accessible, supporting both field officers and the community we serve. Their contributions are essential to our overall success and the safety of the community.



774 FRONT COUNTER CUSTOMERS



To streamline the process for massage permits, the application is now available on the city website. Applicants can now update their information, pay, and upload documents right from their home or use the new kiosk in the Police Department lobby. The Records Unit can now communicate with applicants, provide digital business permits and offer updates on their submissions. This new process has created a more organized and cohesive process for Records.

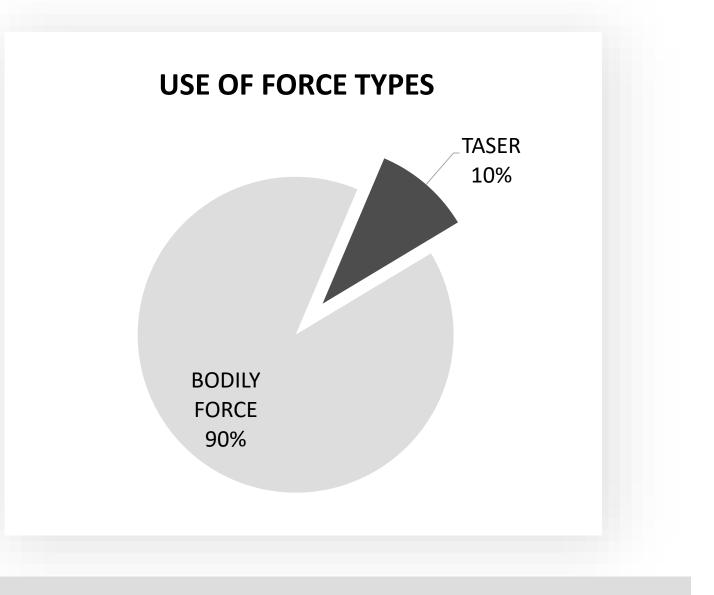


# PROFESSIONAL **STANDARDS**

The Rocklin Police Department Professional Standards Unit is committed to identifying misconduct that discredits the organization and decreases police legitimacy within the community we serve. We are dedicated to completing thorough and timely investigations in order to ensure that our employees consistently carry out their duties with dignity and respect.



2 FORMAL COMPLAINTS REPRESENTS LESS THAN .01% OF THE MORE THAN 48,918 CALLS RESPONDED TO BY PATROL FOR THE YEAR.



#### FORCE WAS USED 10 TIMES DURING 2024

Of the times force was used, bodily force was used 9 times, and taser was used 1 time.

## **YOUTH SERVICES**



**SIERRA COLLEGE** 

**20 CALLS FOR SERVICE** 243 OFFICER INITIATED ACTIVITY

### 263 TOTAL CALLS

#### **9 CASES GENERATED**

Calls for service decreased 81%

Officer initiated activity decreased 45%

The Rocklin Youth Services officers are committed to ensuring a safe learning environment for students and staff at Rocklin Unified Schools and Sierra College. These officers excel in providing both guidance and personal mentorship, aiding students in their developmental journey. Their work also focuses on building positive community relationships, improving conflict resolution skills, and fostering leadership qualities in students.

The primary mission of this distinguished unit is to empower students to make wellinformed decisions, remain dedicated to their educational pursuits, and mature into constructive contributors to society. To further this mission, initiatives like the Junior Police Academy, Shop with a Cop, and Rocklin Police Activities League (RockPAL) CrossFit are implemented, highlighting the unit's dedication to the comprehensive growth of students.

### **ROCKLIN UNIFIED**

#### **85 CALLS FOR SERVICE 616 OFFICER INITIATED ACTIVITY**

### 701 TOTAL CALLS

#### 72 CASES GENERATED

Calls for service increased 16%

Officer initiated activity decreased 16%

In partnership with the Rocklin Unified School District, we aimed to educate students on proper uses of e-bikes after growing concerns in the community. We created social media campaigns, educational videos and pamphlets, and the Traffic Unit and School Resource Officers conducted assemblies at the middle and high schools to further this goal. Traffic also routinely used directed enforcement after school to inform e-bike riders about the

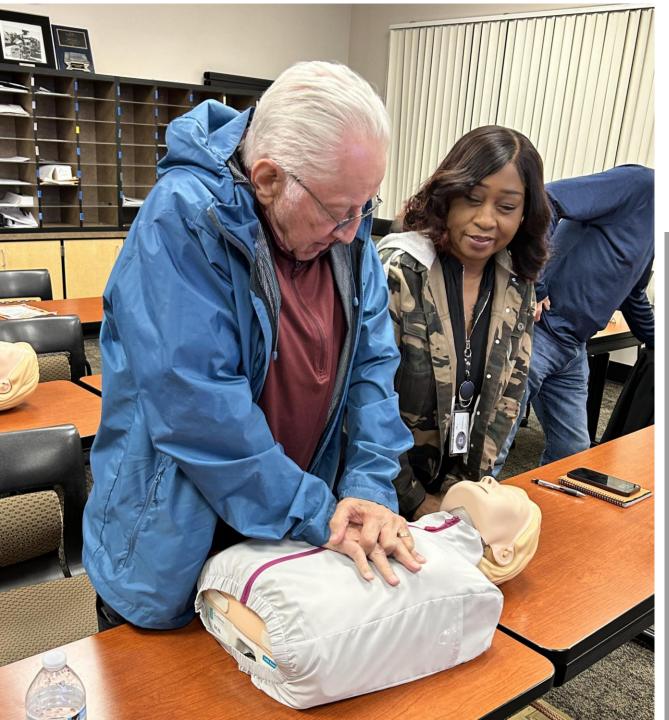
rules of the road.

# VOLUNTEERS

Volunteers are an essential component to the success of the Police Department, seamlessly integrating a myriad of functions to enhance our community's safety and well-being. This year, their remarkable versatility and dedication have been particularly evident. Beyond their regular duties, our volunteer team has played a pivotal role in numerous major events, including critical Volunteer Emergency Response Team (VERT) activations, showcasing their readiness to respond when the community needs them most.

They've expertly managed traffic control for multiple special events, ensuring public safety and event success. Additionally, their invaluable assistance with patrol training events and substantial contributions to the department's DUI checkpoints have not only augmented our operational capabilities but have also underscored the indispensable role they play in our Department's achievements. Their commitment and hard work throughout the year highlight the success and impact of our Volunteer team, making them a pillar of our Department's continued excellence.

### **58 VOLUNTEERS PERFORMED MORE THAN 5,228 HOURS OF SERVICE SAVING THE CITY \$175,086**

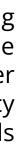


#### **DID YOU KNOW?**

Our dedicated Police and Fire Volunteers are certified to inspect your car seat installation for safety! They have undergone a comprehensive 40-hour Buckle Up Baby training course, where they master the latest car seat safety protocols and installation techniques. To give you peace of mind, we proudly offer this vital service free of charge. Simply schedule an appointment with the program coordinator to ensure your little one's car seat is installed correctly and securely.

### **VOLUNTEER ACTIVITIES**

- **6 VERT CALL OUTS**
- **85 COURTESY NOTICES ISSUED**
- **241 VACATION CHECKS**
- **40 BUCKLE UP BABY INSTALLS**
- **330 SCHOOL CHECKS**





**460 72 HOUR NOTICE FOLLOW-UPS** 

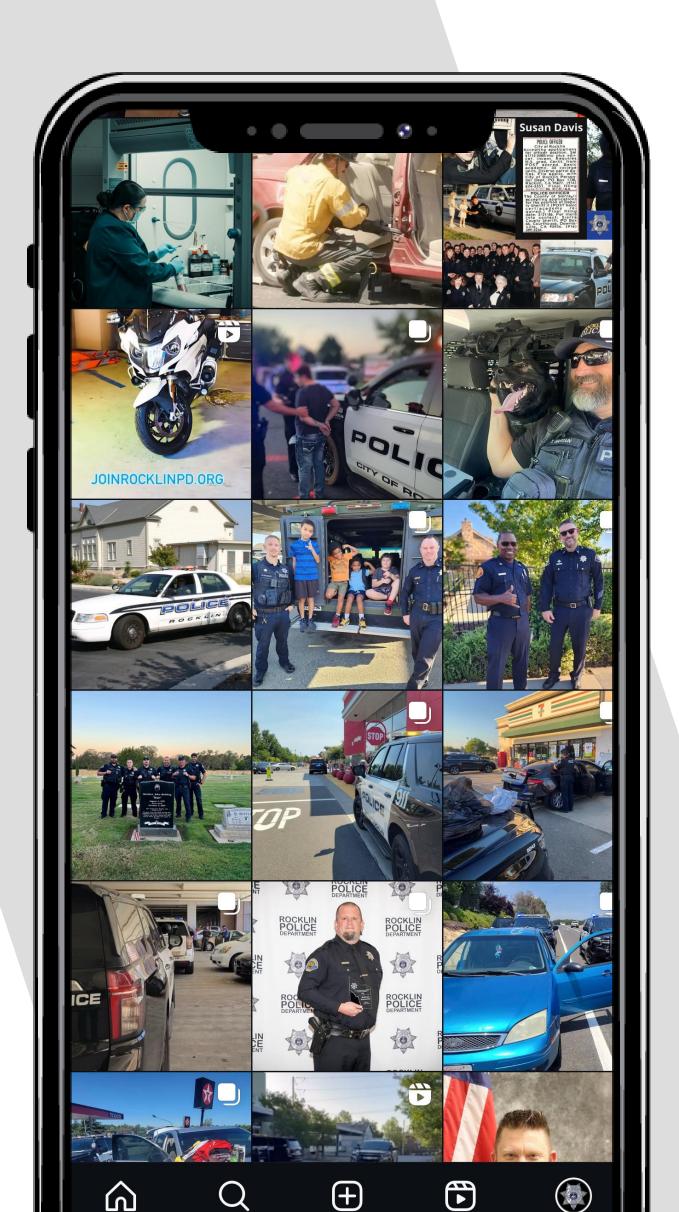
**128 NEIGHBORHOOD WATCH GROUPS** 

4,481 BUSINESS CHECKS PERFORMED

1,897lbs DRUG TAKE BACK

**265 CHILDREN FINGERPRINTED BY CHILD ID** 

# **SOCIAL MEDIA**

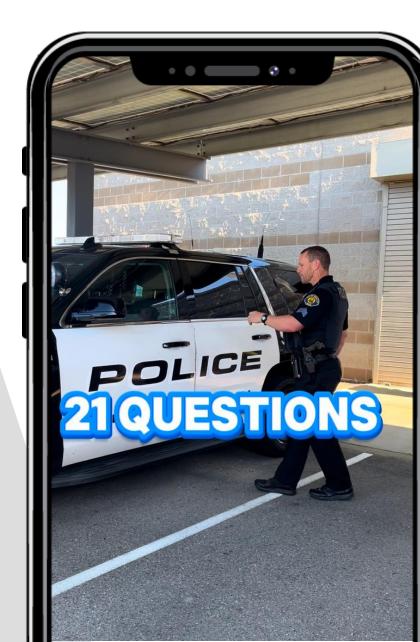


### **CONNECTING WITH OUR COMMUNITY**

Rocklin PD has successfully leveraged social media to enhance community engagement and improve transparency. We have expanded our reach across Facebook, Instagram, X (formerly Twitter), and Nextdoor, using these platforms to share real-time updates, safety alerts, and positive stories. Our proactive approach has allowed us to foster meaningful interactions with the community and create a stronger connection with our residents. Our overall following increased 6% for the year.

Rocklin PD also incorporated video storytelling through our popular "21 Questions" series, virtual ride-alongs, and weekly crime reports.

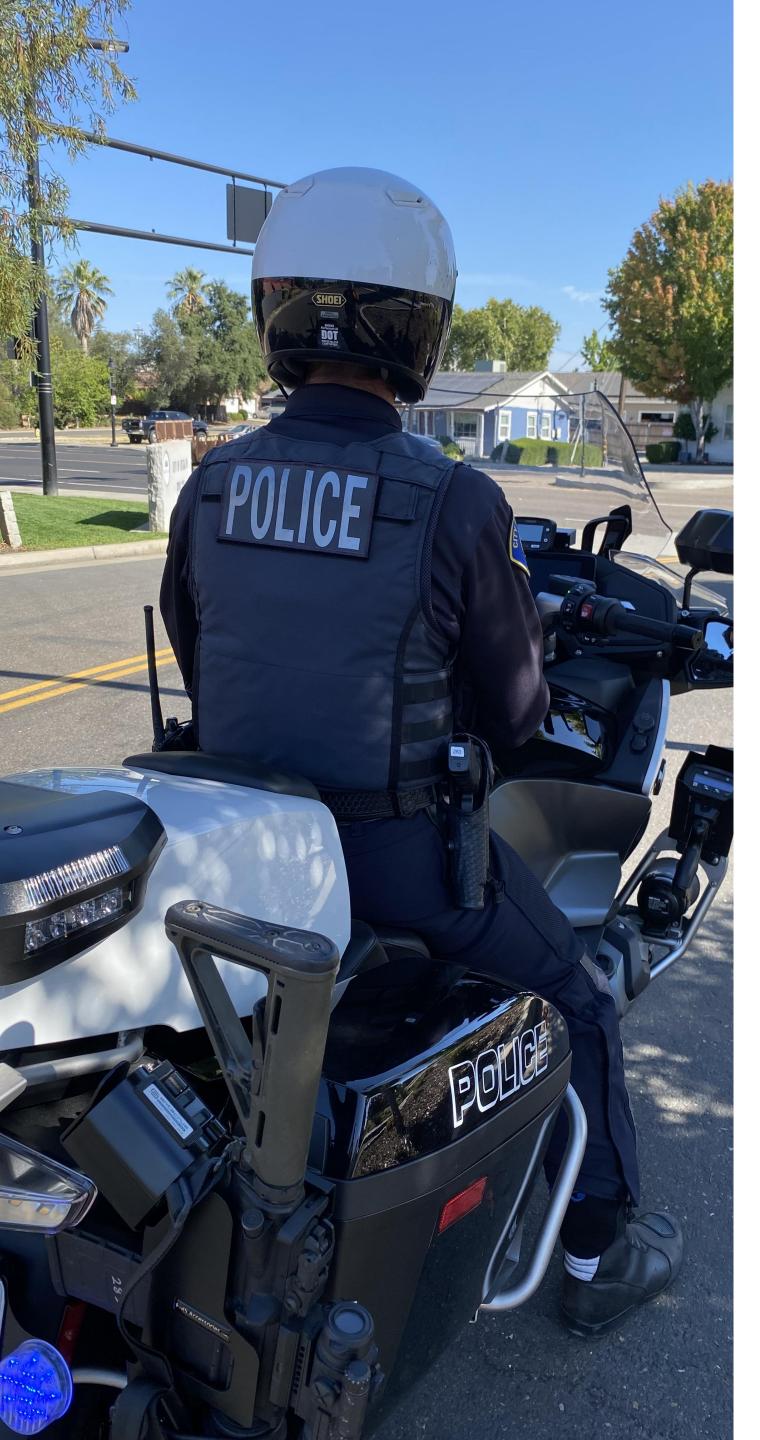
We remain dedicated to keeping our community informed and involved.





# AT A GLANCE





# IN THE COMMUNITY



#### **SCOTT YUILL ROCKLIN BUSINESS OWNER**

"As a business owner in Rocklin for 36 years and one honored to have served in an elected position for 12 years, I can confidently say our community is truly exceptional with qualities rarely found elsewhere. Much of this exceptionalism stems from the professionalism and dedication of our men and women in the Rocklin Police Department. Our citizens appreciate the department's transparency, witness officers' active engagement throughout the community, and recognize their law enforcement's respect consistently shown them. In return, our citizens hold deep respect and trust for their police. This mutual respect and positive influence it brings may be hard to capture in statistics or reports, but those who live and work here know inherently how special our community is because of it."





#### **ROBIN TRIMBLE ROCKLIN CHAMBER OF COMMERCE CEO**

"We have an active and vibrant business community in Rocklin. Our business community values our relationship with Rocklin Police Department and the high professional standards the department holds for their officers in the community. Rocklin Police Department demonstrates their commitment to the business community in a number of ways – including proactively securing the police substation to serve business on the west side of town and through the proactive presence of the Community Oriented Policing and Problem Solving (COPPS) unit. In addition, the Rocklin Police epartment team fosters strong community relationships with their highly acclaimed volunteer program – actively providing support at community events, in addition to checks on small businesses, school and parks. Rocklin Police Department leads with a goal focused on public safety and high quality of life for the residents and businesses that call Rocklin home."





Mission: The Rocklin Public Safety Foundation (RPSF) is a 501(c)(3) nonprofit organization that exists to support and enhance the Police and Fire Departments in the city of Rocklin, California. The purpose of our charter is to provide Rocklin's Police and Fire Departments with funding for essential items that are not always covered by the City's budget.

### **ROGER STOCK**

**ROCKLIN UNIFIED SUPERINTENDENT** 

"The Rocklin Unified School District and the Rocklin Police Department share a strong partnership built on mutual trust and collaboration at all levels to ensure the safety of students, staff, and schools. Rocklin PD's commitment to open communication and community engagement strengthens trust among our students, families and staff. This unified approach fosters a safe learning environment that allows our students to thrive."



### **JEREMY CAPPALO**

**RPSF PRESIDENT** 

"A city is only as good as those who care for it. The City of Rocklin is and will continue to be one of America's finest cities because of the people that wear its name on their badge and the citizens that continually stand up to support them. The RPSF is proud to be a part of that formula and help our community fund the projects that keep our first responders safer and work hard to make our community better every day."









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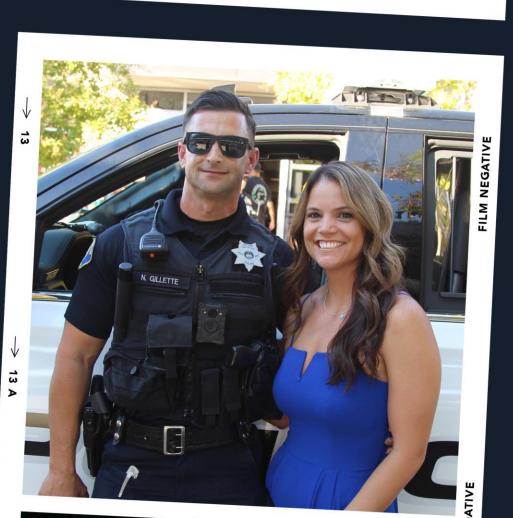




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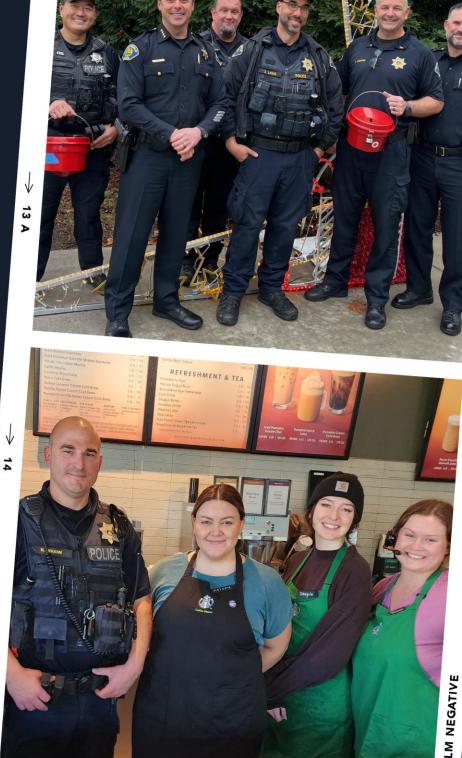






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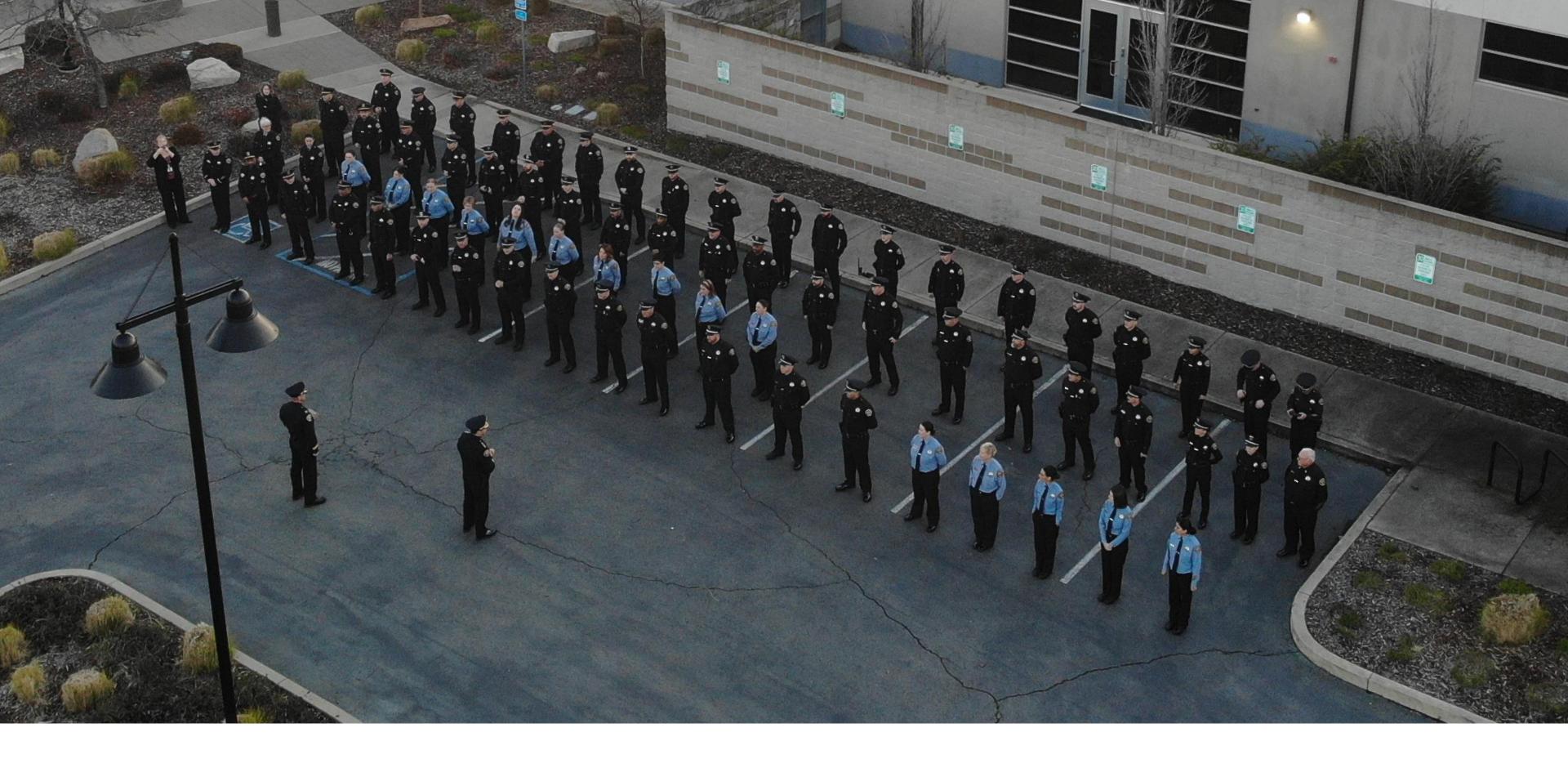


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### **ROCKLIN POLICE DEPARTMENT**

4080 ROCKLIN RD | ROCKLIN, CA 95677





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Photos by: C. Abbott, Officer/R. Law, Officer/J. Gee, Officer/W. Smith, Crime Prevention Report Designed and Prepared by: S. Baird, Crime Analyst

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