

PRESS RELEASE



9/23/16

FOR IMMEDIATE RELEASE

PRESS RELEASE #16-13

Subject: City of Rocklin and Sierra College Host Mini Maker Faire and Sierra Celebration on October 1, 2016

Contact: Monica Nitz, Departmental Administrative Specialist for the Recreation, Arts and Event Tourism Department (916) 625-5248 | <u>Monica.Nitz@rocklin.ca.us</u>

On Saturday, October 1, from 10 a.m. to 5 p.m., the City of Rocklin and Sierra College will host the Rocklin Mini Maker Faire & Sierra Celebration on the campus of Sierra College, 5000 Rocklin Road. The Rocklin Mini Maker Faire is one of just 200 in the nation and the only one licensed in the Sacramento area. This year, in conjunction with the Mini Maker Faire, Sierra College will be holding an open campus day to celebrate its 80th Anniversary and it's ALL FREE!

The Rocklin Mini Maker Faire & Sierra Celebration is more than a science fair and more than an art fair. From engineers to artists, scientists to crafters, Maker Faire is a venue for "makers" to show their hobbies, experiments, and projects. The Maker Movement urges the sharing of free and affordable designs, tools and ideas to build a worldwide network of collaborative problem solvers. It is transforming the realms of robotics, 3-D printing, wearable computing, and programming languages. But, it doesn't exclude the arts! It applies avant-garde processes to traditional crafts, such as textile production, visual art reproduction, and metal working. It is even impacting the culinary arts, the music industry, and the field of education.

"The Maker Movement promotes a learning environment that encourages creativity and innovation which is important to the future of our students," stated Sierra College President Willy Duncan. "Today's students face a future shaped by rapidly changing technological advances that require the ability to adapt and think outside of the box. That's why we brought Hacker Lab to Rocklin, for the benefit of our students and the community, and it is why you will see many of our Career and Technical Education programs out here at the Maker Faire."

Attendees participate in hands-on workshops, demos, exhibit booths, learning directly from the Makers themselves. The Rocklin Mini Maker Faire & Sierra Celebration is a family-friendly event that showcases the amazing work of all kinds of makers across Placer County, Sacramento County, and beyond—anyone who is embracing the DIY or DIT (do-it-together!) spirit.

In addition to the Mini Maker Faire, to celebrate the college's 80th Anniversary, Sierra College invites the community to explore the college campus to learn about its many educational programs and services.

"There will be tours and lectures offered throughout the day in various locations, such as the Natural History Museum, the Ridley Art Gallery and Dietrich Theatre," noted Sue Michaels, Sierra College Marketing Manager. "The college library and many of the student centers will be open to visitors and there is a homecoming football game at 1:00pm. With plenty of food trucks and entertainment, it will be a great day to come see what we have to offer and our way to thank the community for their support."

For more detailed information about the Mini Maker Faire visit <u>http://rocklin.makerfaire.com/</u> For more detailed information about Sierra College's 80th Anniversary visit: <u>www.sierracollege.edu/80</u>

Sierra College Celebrates 80 Years

Born in Auburn and raised in Rocklin, Sierra College has been a pillar of community and educational excellence for 80 years. If you take the time to explore Sierra College's history, you'll find that its history is drenched in innovation.

- The first community college to offer dedicated educational opportunities for wounded vets? Sierra College.
- The first person to discover dinosaur fossils in Northern California? A Sierra College instructor.
- The number one community college in California awarding associate degrees? Sierra College.

At every turn, Sierra College has been an educational leader. It's who we've been, it's who we are, and it's who we'll always be.

Since its founding in 1936, Sierra College has focused on quality instruction and meeting the needs of the communities that it serves. With approximately 125 degree and certificate programs, Sierra College is ranked first in Northern California for transfers to 4 year Universities, offers career/technical training, and classes for upgrading job skills. Sierra graduates can be found in businesses and industries throughout the region. Our award-winning faculty members enhance their teaching with research, authorship and industry expertise. We are also recognized nationally for excellence in our athletic programs. For more information, visit <u>http://www.sierracollege.edu/</u>

Contact: Sue Michaels/Diane Wright Sierra College Marketing/Public Relations 916-660-7272 <u>smichaels@sierracollege.edu</u> or <u>dwright@sierracollege.edu</u>

###