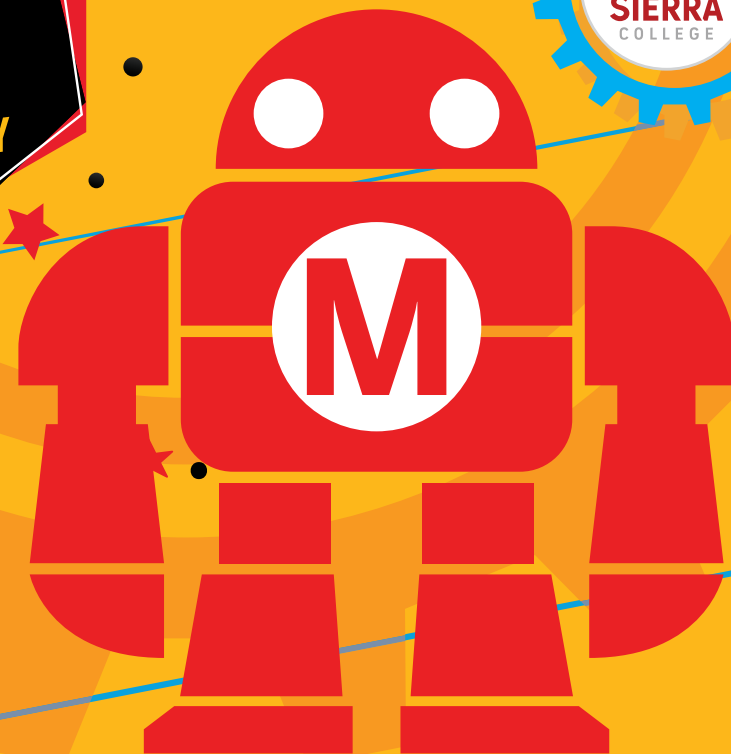


Rocklin Mini Maker Faire®



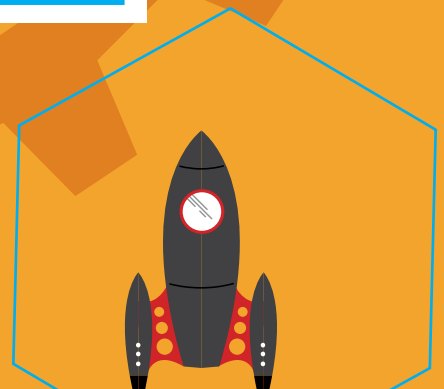
5th
YEAR
ANNIVERSARY

SATURDAY
OCT 12
2019
SIERRA COLLEGE
ROCKLIN





Maker Faire is a gathering of fascinating, curious people who **enjoy learning** and **sharing** what they can do. Engineers to artists to scientists to crafters, Maker Faire is a venue for these “makers” to show **hobbies, experiments, and projects.**



Maker Faire is a world wide event, in **44 countries!**

The City of Rocklin partnered with Maker Media for the licensing rights to host **Rocklin Mini Maker Faire**. Rocklin's first event debuted in October 2015!

Results exceeded expectations with:

8,000 ATTENDING
Rocklin Mini Maker Faire!

5th
YEAR
ANNIVERSARY

2018 **375** **TOTAL FAIRES**
2 FLAGSHIP
44 FEATURED
149 MINI
151 SCHOOL
29 RETAIL

1,373,000
ATTENDEES

44
Countries

New York San Francisco Rome Beijing Paris
Shenzhen Hong Kong Tokyo Berlin Barcelona
Prague Moscow Kuwait Cairo Taipei Seoul



The City of Rocklin is proud to host this highly innovative, hands-on, interactive event that **inspires our community** and visitors from all over northern California!



Rocklin Mini Maker Faire is a unique, not-for-profit educational event that encourages and promotes entrepreneurship and invention! This innovative platform is suited towards **ENTREPRENEURSHIP, START-UPS** and ultimately **JOB CREATION!**



Promote, support and enhance Rocklin's great education system

Connect with schools, colleges, libraries, government, and private enterprises.

Attract visitors, drive commerce, and support local makers and businesses!

BAY AREA 2018 ★ NEW YORK 2017 ★

90,000
ATTENDEES

800+
MAKER ENTRIES

90,000
ATTENDEES

750+
MAKER ENTRIES

ATTENDEES

Source: Maker Faire Bay Area
2018 Attendee Survey

60% ♂
♀ 35%

39
AVERAGE AGE

40%
FIRST-TIME
ATTENDEES

34%
ATTEND WITH
THEIR CHILDREN

AVG. HOUSEHOLD INCOME: \$137K

65% IDENTIFY AS A HOBBYIST, INVOLVED IN MAKING FOR FUN

89%

★★★★★★★★★★★★★★★★★★★★
gave Maker Faire high praise:
Likely to recommend to a friend,
colleague, or family member



Rocklin Mini Maker Faire 2019

will have:

over
150 Makers

and

over
10,000 attendees!



Welcoming back
key partners:
Sierra College
& Hacker Lab



Organizations who **fuel
innovation in Rocklin** and
surrounding areas. They
support entrepreneurs,
makers, coders, and start ups.

EXHIBITORS IN
ROCKLIN INCLUDE:

INTEL

PRINTR BOT

TAPIGAMI

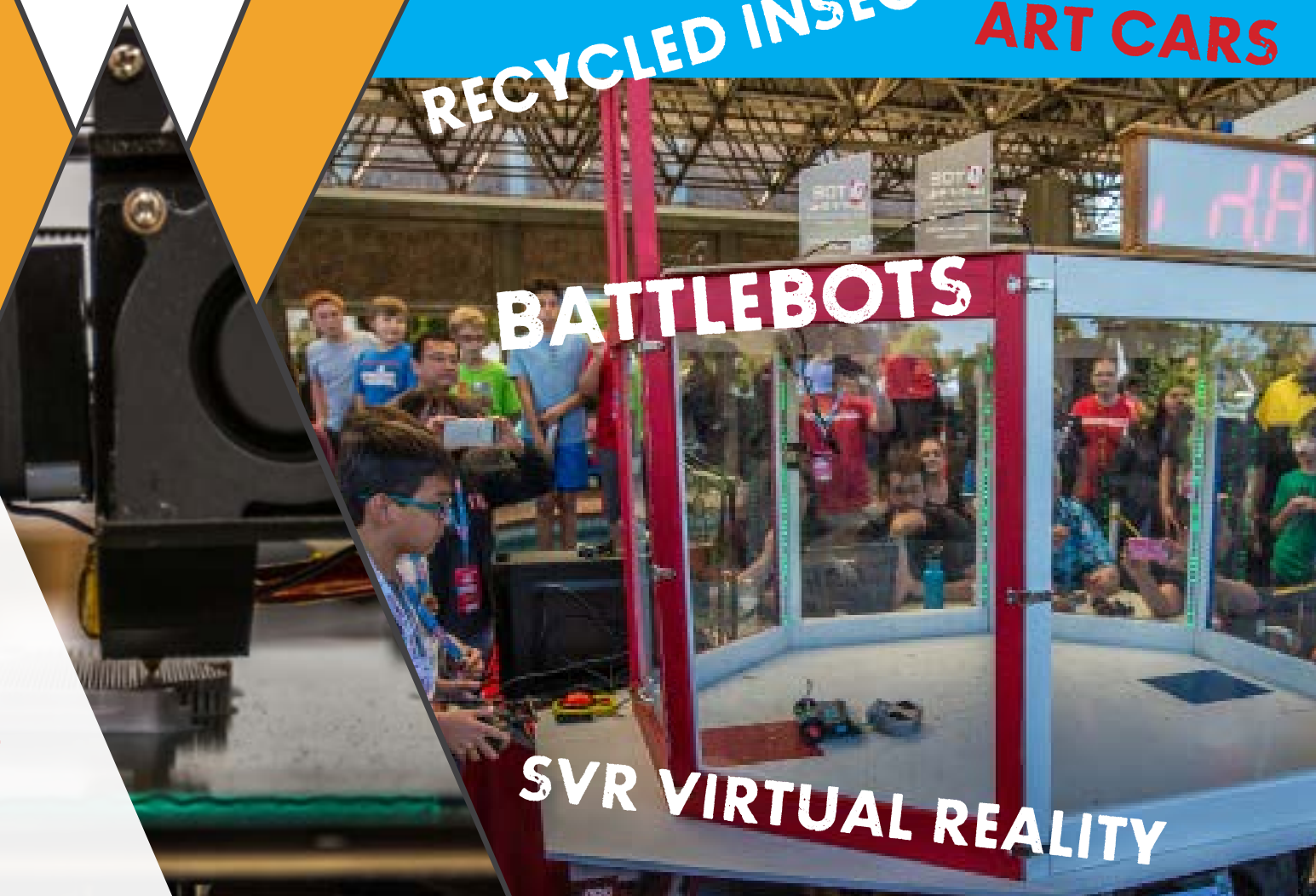
ROCKET DEPT

RECYCLED INSECTS

ART CARS

BATTLEBOTS

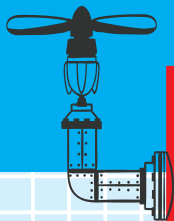
SVR VIRTUAL REALITY





As a sponsor capture the **synergy** and be a part of:

- ★ **Networking** with Makers and entrepreneurs
- ★ **Exposure** to never seen before innovations and inventions
- ★ Increased **awareness** of your brand
- ★ **Showcase** your roots in the community
- ★ **Promote** your products and services to new and affluent clients
- ★ A unique way to **position** your company as a leader and innovator



Share your message and reach a highly educated and motivated audience!





SPONSORSHIP PACKAGES



Be part of it all



GENIUS SPONSOR PACKAGE

\$10,500

Exclusively for this sponsor level!

Logo on —

- All three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide
- Flyers
- Posters
- Newspaper Ads
- Facebook & Twitter Shout Out

Recognition in Press Release

Special branded activity

Stage & Signage recognition

Premier exhibit spaces

12 tickets to City of Rocklin Quarry Park Entertainment Season events at Platinum Living Amphitheater

INVENTOR SPONSOR PACKAGE

\$7,500

Logo on —

- All three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide
- Flyers
- Posters

Twitter Shout Out

Recognition in Press Release

Stage & Signage recognition

Premier exhibit spaces

Six tickets to City of Rocklin Quarry Park Entertainment Season events at Platinum Living Amphitheater

Recognition on all three websites!

RocklinMakerFaire.com

rocklin.ca.us/RocklinMiniMakerFaire

rocklin.ca.us/EventSponsors

5th
YEAR
ANNIVERSARY



MAKE

create



invent



**Mini
Maker
Faire®**

Rocklin

LEADING

SPONSOR PACKAGE

▶ \$5,500

Logo on —

- Three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide
- Flyers
- Posters

Favorable exhibit space

Four tickets to City of Rocklin
Quarry Park Entertainment
Season at Platinum Living
Amphitheater

CREATING

SPONSOR PACKAGE

▶ \$2,500

Logo on —

- Three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide

Favorable exhibit space

Two tickets to City of Rocklin
Quarry Park Entertainment
Season at Platinum Living
Amphitheater

TINKERING

SPONSOR PACKAGE

▶ \$1,000

Logo on —

- Three websites
- Sponsor signage
- Program/guide

Favorable exhibit space



Rocklin Mini Maker Faire®



SATURDAY
★ OCT 12 ★
2019
SIERRA COLLEGE
ROCKLIN

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